

TROY DAZE ADVISORY COMMITTEE**A. CALL TO ORDER**

A regular meeting of the Troy Daze Advisory Committee was held **Tuesday, March 22, 2005** at the Troy Community Center. Meeting was called to order at 7:34 pm.

B. MEMBERS PRESENT

Present:

Jim Cyrulewski
Marilyn Musick
Cecile Dilley
Kessie Kaltsounis
Cheryl Whitton-Kaszubski
Bob Berk
Bill Hall
Mike Gonda
Jeff Stewart (absent)
Bob Preston

City Staff Present:

Jeff Biegler
Cindy Stewart
Bob Matlick
Gerry Scherlinck
Tonya Perry

EXCUSE ABSENT MEMBERS

Resolution # TD-2005-03-09

Moved by Cheryl Whitton Kaszubski

Seconded by Kessie Kaltsounis

RESOLVED that absent member is excused.

Yeas: All

Nays: None

MOTION CARRIED

APPROVAL OF MINUTES

Resolution # TD-2005-03-10

Moved by Cheryl Whitton Kaszubski

Seconded by Cecile Dilley

RESOLVED that the minutes from the February 22, 2005 Troy Daze Advisory Committee are approved.

Yeas: All

Nays: None

MOTION CARRIED

C. NEW BUSINESS

1. Tabled

D. OLD BUSINESS

1. Volunteer Committee -Bob Preston reports no meeting has yet been held.
Meeting set for April 12th

Resolution # TD-2005-03-11
Moved by Kessie Kaltsounis
Seconded by Marilyn Musick

RESOLVED that the Troy Daze Advisory Committee Meeting be adjourned at 7:46 p.m.

Yeas: All
Nays: None
MOTION CARRIED

Bob Berk, Vice Chairperson

Cindy Stewart, Recording Secretary

TROY DAZE FESTIVAL COMMITTEE

A regular meeting of the Troy Daze Festival Committee was held **Tuesday, March 22, 2005** at the Troy Community Center. Meeting was called to order at 7:47 pm.

A. ROLL CALL

Present*:

Leonard Bertin	Bob Berk
Mike Gonda	Jim Cyrulewski
Bob Preston	Cheryl Whitton-Kaszubski
JoAnn Preston	Tom Clark
Cecile Dilley	Tarcisio Massaini
Bill Hall	Cynthia Buchanan
Kessie Kaltsounis	
Doris Schuchter	
Dan O'Brien	
Shannon DeVries	

City Staff Present:

Jeff Biegler
Bob Matlick
Tonya Perry
Gerry Scherlinck
Cindy Stewart

B. APPROVAL OF MINUTES

Change to February 22, 2005 meeting minutes

E. 1. Meeting with four Advisory Board Members

Moved by Cheryl Whitton-Kaszubski

Seconded by Marilyn Musick

RESOLVED that the minutes with corrections from the February 22, 2005 Troy Daze Festival Committee are approved.

Yeas: All

Nays: None

MOTION CARRIED

C. TREASURER'S REPORT

As of 2/28/05

Revenue: \$158,657.06 (no changes)

Exp: \$171,894.58

Change of \$251.09 from 1/31/05

\$100.00 sick pay

\$1.09 postage

\$150.00 entertainment

- Received Knights of Columbus Revenue check
- Need to collect from Jaycees (contact Laura F)
- Be sure to add this language to contracts regarding organizations providing services (petting zoo, 50-50 raffle, Jaycee Run) **PAY 15% OF NET REVENUE TO FESTIVAL**. This fee was established approximately twenty years ago. This ensures the non-profit will have an exclusive event.

D. CORRESPONDENCE

1. March Meeting Notice
2. Letter to Congressman Knollenberg regarding flag request
3. Memo to City Manager regarding Troy Daze Fees
4. Memo to Carol Anderson regarding Troy Daze Requests
5. Memo regarding Fee Increase for Jaycee 5K Run/Walk

E. NOT AT THIS MEETING

F.

City Manager Follow-up Meeting

Bob Berk requested meeting with John Szerlag – took place two weeks ago. Wanted to talk about increases in fees and changes to budget before information went to City Council. Have heard concerns related to canceling senior event and minimization of parade and wanted John Szerlag to be aware of possible changes to Festival.

Corporate Sponsor Subcommittee Meeting

Discussed sending out press release with possible changes. Instead, turn this into positive by going after new potential sponsors. We have not received any returns from sponsors except Henry Ford Hospital (in kind sponsor).

Jim C and Mike G trying to meet with Coke as possible sponsor. Committee will continue to call last year's sponsors. Verbal commitments are in for approximately four sponsors.

CS – send list of new potential sponsors to Jim C

G. OLD BUSINESS

1. Activities Event List

- Subdivide the list into 3 categories – events, revenue, operations
- Compare with demographics
- Change scale 1-5 or 1-10

Motion to subdivide the list into 3 categories (events, revenue, operations)

Send back out for committee to prioritize events according to similar list from demographics

Moved by Mike Gonda

Seconded by Leonard Bertin

Yeas: All

Nays: None

MOTION CARRIED

2. Suggestions List Review

Ability Expo

- Move closer to headquarters: have operations committee look at layout. Would there be another use for shared tent.
- Send Ability Expo flyer to Troy Special Education Department for distribution
- Beaumont Health Fair in same tent as Ability Expo – dead issue
- Shuttle drivers take seniors past Expo
- Change event to Friday (works if sharing draft show tent). Saturday need different tent.

Ability Expo concept might not work at Festival. Long distance for disabled to travel to tent, uneven pavement/terrain. Best suited to a mall or community center. Committee needs to assess the situation and will report back

Booths

- All are workable

Committee Food and Refreshment

- Done

Corporate Sponsorship

- All are possible

Magic Cauldron Ent/Games

- All ok (see list)

Mr. Troy

- All ok

Pony Rides/Petting Zoo

- Have open for Special Children's Day (vendor will provide coloring books for kids)
- Feed animals after they eat

Shuttle Service

- All ok

Volunteer Committee

- Sub Committee met once – will report next month

3. Action Item List

Do we want to have special meeting for pursuing other fundraising options?

Week of April 11 or April 18 – 5:30 p.m. Suggestion for Wednesday, April 13th 6:00 p.m.

Send email regarding place. JB – check Community Center / CS – check City Hall

Meeting is adjourned at 9:08 p.m.