



CITY COUNCIL AGENDA ITEM

Date: August 4, 2011

To: John Szerlag, City Manager

From: Beth Tashnick, Manager's Office Coordinator

Subject: Standard Purchasing Resolution #10: Travel Authorization and Approval to Expend Funds for Council Member Travel Expenses – Michigan Municipal League's Annual Convention – October 4-7, 2011 Grand Rapids

Background

The Michigan Municipal League's Annual Convention is scheduled to take place October 4 – 7, 2011 in Grand Rapids, Michigan.

Recommendation

A resolution has been provided so that City Council may authorize and approve the expenditure of funds on travel expenses for any Council members interested in attending this conference.

MICHIGAN MUNICIPAL LEAGUE



CONVENTION

OCT. 4-7, 2011

*** GRAND RAPIDS ***



BEAT THE DRUM WITH YOUR FELLOW LEAGUE MEMBERS AT THE 2011 CONVENTION IN GRAND RAPIDS AND LET YOUR VOICE BE HEARD. SESSIONS WILL ADDRESS THE MAJOR ISSUES FACING MICHIGAN COMMUNITIES AND HOW WE CAN FIND OUR RHYTHM IN TODAY'S ECONOMY. TAKE THIS OPPORTUNITY TO ARM YOURSELF WITH KNOWLEDGE THAT WILL ROCK THE HOUSE!

PART OF THE LEAGUE'S
2011  **TOUR**



////// TICKETS AVAILABLE JUNE 1 AT TOUR.MML.ORG ////

TWITTER: #MMLTOUR

Taking it to the Streets * * * * *

ANNUAL CONVENTION • OCTOBER 4-7, 2011 • GRAND RAPIDS, MICHIGAN



REGISTER @ TOUR.MML.ORG

From comprehensive media coverage to testimony in Lansing, the League has been beating the drum loud and clear to make sure both our legislative leaders and our citizens understand *Why Place Matters*. We can all help build better communities for people—places with unique identities and assets that truly put people first.

But we need YOUR voice if we want to be heard above the background noise. This year we've seen a shift in legislative priorities and attitude that threatens the ability of local leaders to drive the change our communities need to compete on a national scale in the 21st century.

That's why we're Taking It to the Streets at this year's Convention. Our impassioned presenters are bringing a powerful message on how YOU can find your rhythm in today's embattled economy.

It's time for Michigan municipalities to band together and show the world we are the people and places of Michigan.

Inspire. Innovate. Engage. Empower.

Four days in October. That's all it takes to put the power back in your hands.

////////////////// SPEAKERS SCHEDULED TO PRESENT INCLUDE //////////////////



Sadicka White
President, Sadicka & Associates
Physical Design & Walkability



Ernesto Sirolli, PhD
Founder & CEO, Sirolli Institute
Entrepreneurship



Josh McManus
Co-Founder & Creative
Strategist, CreateHere
Placemaking



Toby Barlow
Co-President & Executive
Creative Director,
JWT Team Detroit
Messaging & Technology

Host City Reception • Taste of ArtPrize

Wednesday, October 5, 6:00 pm
Secchia Lobby, DeVos Place, 200 Monroe Avenue

The cities of the Urban Metro Mayors and Managers (Grand Rapids, Wyoming, Kentwood, Walker, Grandville, and East Grand Rapids) and event sponsors invite you to downtown Grand Rapids for a party in the middle of the ArtPrize District. We promise an experience that cannot be duplicated anywhere in the world. The ArtPrize vibe is electric and you'll be at its center. During the evening, you'll be entertained by members of Grand Rapids' talent-rich local music scene while you relax and mingle with friends.

ArtPrize, local food, your favorite refreshments, an interesting venue, and great musicians will create an unforgettable evening that will introduce you to the full ArtPrize experience.

Pre-Convention Sessions

Tuesday, October 4

The Michigan Medical Marijuana Act (MMMA) Two Years Later

1:00-4:00 pm

The MMMA has been in effect for two years now, yet there are still many unanswered questions. How and where is medical marijuana dispensed? What are the implications for a municipality as an employer? On average, the state Department of Community Health is receiving 70+ medical marijuana patient applications a day. Attend this session and discover the likely impacts of the Act on local units of government. There will be discussion on issues surrounding the right to farm, dispensaries, ongoing ACLU cases, zoning, and more.

Meetings R' Us

1:00-4:00 pm

Do your meetings run smoothly? Is your council or board debating issues until late into the night? By using parliamentary procedure, you can gain control and have more productive meetings. This basic guide to fair and orderly meeting procedures will help keep discussions focused and allow you to accomplish the business on the agenda. This session will focus on council meetings and all of the problems and interruptions that can complicate them, including dealing with difficult people.

Festivals – Insurance and Liability Issues

1:00-4:00 pm

Few activities define your hometown more than the festivals, parades, fireworks, and other special events that celebrate your local history, current achievements, or civic pride. Without proper planning, organization and experience, the chances increase that your special event will result in a bodily injury or property damage to your residents or visitors, and a financial loss to your municipality. Join a panel of risk management professionals to learn about how liability exposures can affect your special event and how these exposures can be identified and controlled.

Local Government Finance: Guarding the Public Checkbook

1:00-4:00 pm

NLC Competency: Competent Practitioner – 2 credits

Learn strategies and techniques to increase your proficiency and comfort in dealing with financial oversight responsibilities. Gain knowledge of budget management, financial crisis warning signs, the perils of micro-management, and establishing an adequate fund balance. Participants will also receive the book *Local Government Dollars & Sense: 225 Financial Tips for Guarding the Public Checkbook*.

Michigan Association of Municipal Attorneys' (MAMA)

Municipal Law Program

9:00 am-4:30 pm

The MAMA is presenting a full-day workshop designed for attorneys to sharpen their skills in municipal law. The topics will include the Enforcing Charter Violations; Insourcing; Outsourcing; Downsizing and Elimination of Services; Collective Bargaining Issues; Current Issues in Social Media; and Survival Techniques for Local Government Attorneys. The 2011 MAMA Awards Luncheon will be held immediately following the annual meeting. Tickets to attend only the awards luncheon and annual meeting will be available.

AGENDA AT-A-GLANCE

/// Tuesday, October 4, 2011 ///

9:00 am-4:30 pm MAMA Municipal Law Program
1:00-4:00 pm Pre-Convention Workshops

/// Wednesday, October 5, 2011 ///

8:00 am-5:00 pm Registration Hours
9:00-10:00 am Governance Committee Meeting
10:00 am Board of Trustees Meeting
1:00-2:00 pm Annual Business Meeting
2:00-4:15 pm Welcoming General Session
Parade of Flags
• Community Excellence Awards
• Keynote Presentation
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4:15-4:30 pm Networking Break
4:30-5:30 pm Breakout Sessions
6:00 pm Host City Reception

/// Thursday, October 6, 2011 ///

7:00 am-5:00 pm Registration Hours
8:30-10:15 am General Session
10:15-10:45 am Networking Break
10:15 am-3:00 pm Silent Auction Bidding
10:45 am-12:00 pm Breakout Sessions
12:00-12:15 pm Networking Break
12:15-1:15 pm Luncheon
1:15-2:45 pm General Session
2:45-3:15 pm Networking Break
3:15-4:30 pm Breakout Sessions
5:30-8:30 pm Reception & Annual Awards Banquet

/// Friday, October 7, 2011 ///

9:00-11:00 am Closing Breakfast & General Session
Community Excellence Award "Race for the Cup" Winner Announced



REGISTER ONLINE @
TOUR.MML.ORG

Community Excellence Award

YOU BE THE JUDGE

Wednesday, October 5, 2:00 pm

Join us in this good-natured competition and cheer for Michigan's best. See the Community Excellence Award regional finalists unveil their winning presentations.



You are the official judges. Your votes will alone decide which community takes home the Cup. After the general session, cast your vote at the official Community Excellence Award Voting Booth.

Don't miss the Cup Presentation Breakfast on Friday, October 7, where you can enjoy breakfast with new friends and be part of the fifth annual Community Excellence Award Cup Presentation.

League Foundation & Silent Auction

Contribute to the silent auction by bidding or donating an item. This annual event presents a great opportunity to bring home unique gifts representing communities across Michigan, or you can highlight your community, local businesses, and local talent by donating an item. We will again offer the online feature to our auction process. You will have the option to contribute and bid for donated items online prior to the live actual silent auction event. For more information on donating an item, call Deborah Walton-Medley at 734-662-3246.

Funds raised through the League Foundation's auctions help support the League's mission to enhance and develop leadership in local government.



REGISTER ONLINE @
TOUR.MML.ORG

Sponsorship Information

Sponsoring the Annual Convention provides you with a unique opportunity for communicating with professionals from local government. Event attendees are typically high-level decision makers representing Michigan municipalities, and many participants are repeat attendees who know each other. This creates a relaxed and informal atmosphere with the right settings for meeting new people.

When becoming our sponsor, we will do our utmost to satisfy your needs for involvement and exposure. Are you looking for networking and relationship building? Presentation opportunities? Company branding? Our sponsor packages offer pre-defined exposure opportunities, but don't hesitate to bring us your personal requests. Contact Terri Murphy at 734-669-6342 or tmurphy@mml.org for more information.

Convention General Information

/// HOW CAN I REGISTER? ///

Online!

In order to reduce the amount of printed paper and increase member privacy, the League will no longer accept credit card payments on printable registration forms for League events. All credit card payments are to be completed online via My League (www.mml.org). My League is your secure, interactive online League account. It's available to all members and nonmembers, with a quick and easy sign-up process.

Via Printable Form

Visit tour.mml.org to download and print a faxable registration form. Complete and fax to 734-669-4223, then mail with check payable to: Michigan Municipal League PO Box 7409 Ann Arbor, MI 48107-7409.

/// HOUSING ///

Host Hotel – Amway Grand Plaza Hotel, Grand Rapids
Phone: 800-253-3590 or 616-774-2000

Housing Reservation Process

Housing reservations will only be accepted for those who have registered for Convention. After registering for Convention, a confirmation email will be sent to you within 48 hours. The confirmation email will contain your registration information and your personalized housing registration code. The hotel requires that you provide this code in order to make reservations during the League's Annual Convention.

Housing Rates

\$124 (plus an 8% occupancy tax and 6% state tax)

Parking

\$10 self-parking per day/night
\$20 valet per day/night

