



PRESS RELEASE

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UM-Dearborn's iLabs eCities Research Recognizes Troy for its Positive Entrepreneurial Climate

Troy, MI – Troy has been recognized for its work to foster entrepreneurial growth and economic development in a study by researchers at iLabs, University of Michigan-Dearborn's Center for Innovation Research. Troy was honored as a five star community along with 21 other communities across the State, with 23 honored as four star communities and seven communities recognized as top performers.

"We are extremely proud of the fact that this is the fifth straight year Troy has been recognized for attracting and retaining entrepreneurial companies to our community," City Manager John Szerlag said. "The adoption of our new zoning ordinance along with the Master Plan will further enhance our environment for investment in the City and provide land owners, developers and designers fast, fair and predictable development decisions."

Troy is a place where businesses as well as families thrive. A community recognized for its excellent quality of life, the "Safest City in Michigan" has an A+ rated school system and City services. As one of Detroit's northern suburbs, Troy is home to 6,000 flourishing businesses — including some of the most advanced technology companies in the world — that employ 125,000 people.

Five-Star Communities

Charter Township of
 Meridian

City of Ann Arbor
 City of Auburn Hills
 City of Dearborn
 City of Farmington
 City of Grand Haven
 City of Kalamazoo

City of Kentwood
 City of Litchfield
 City of Marshall
 City of Midland
 City of Rochester Hills
 City of Southfield
 City of Sterling Heights
 City of Sturgis

City of Tecumseh
 City of Troy
 City of Wixom
 Scio Township
 Village of Jonesville
 Village of Quincy

Four-Star Communities

Alpine Township	City of Coldwater	City of Plymouth
Cascade Charter Township	City of East Lansing	City of Portage
Charter Township of Comstock	City of Frankenmuth	City of Romulus
Charter Township of Northville	City of Grandville	City of Sault Ste. Marie
Charter Township of Waterford	City of Grand Rapids	Superior Charter Township
City of Alpena	City of Holland	Thomas Township
	City of Madison Heights	Village of Oxford
	City of Marquette	
	City of Northville	
	City of Novi	

The eCities research surveyed more than 100 communities in the State of Michigan who are home to 36% of Michigan residents and 44% of its college graduates. These communities also had more than \$1 billion in commercial construction last year and more than half of them share services with other communities.

“We are pleased to have participation from so many communities throughout the state in eCities 2011,” said Davis. “The focus of this project is assisting local communities by identifying best practices and methods that they can implement which will aid with job growth strategies, economic diversification, and development of entrepreneurs.”

The communities were honored at a ceremony at UM-Dearborn on Wednesday, November 16, with Martin Dober, senior vice president of entrepreneurship & innovation, Michigan Economic Development Corporation, providing the keynote address at the event.

The annual eCities research project, which began in 2007, uses data supplied by the participants as well as other public records to assemble a six-factor, 32-item index of entrepreneurial activity, looking at such factors as clustering, incentives, growth, policies, community and education. The study focuses on entrepreneurship because of its importance to expansion and diversification of Michigan’s regional economies and the impact small businesses have on job creation. To date, 138 communities across Michigan have participated in the study.

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eCITIES 2011



Honored Community

presented to the

City of Troy

iLABS

M UNIVERSITY OF MICHIGAN-DEARBORN