

FINAL**TROY DAZE ADVISORY COMMITTEE**

A regular meeting of the Troy Daze Advisory Committee was held **Tuesday, January 25, 2005** at the Troy Community Center. Meeting was called to order at 7:30 pm.

Present:

Jim Cyrulewski

Marilyn Musick

Cecile Dilley

Kessie Kaltsounis

Cheryl Whitton Kaszubski

Bill Hall

Mike Gonda

Jeff Stewart (absent)

Bob Preston (absent)

Resolution # TD-2005-01-001

Moved by Cheryl Whitton Kaszubski, Seconded by Kessie Kaltsounis

RESOLVED that the minutes from the November 23, 2004 Troy Daze Advisory Committee are approved. Motion approved.

OLD BUSINESS

None

NEW BUSINESS

1. Tabled

2. Performance Report

Resolution # TD-2005-01-002

Moved by Cheryl Whitton Kaszubski, Seconded by Kessie Kaltsounis

RESOLVED that the report be approved as submitted. Motion Approved.

Resolution # TD-2005-01-003

Moved by Kessie Kaltsounis, Seconded by Bill Hall

RESOLVED that the Troy Daze Advisory Committee is adjourned. Motion approved.

Meeting is adjourned at 7:45 pm.

Robert Berk, Chairperson

Cindy Stewart, Recording Secretary

TROY DAZE MINUTES - FINAL

A regular meeting of the Troy Daze Festival Committee was held **Tuesday, January 25, 2005** at the Troy Community Center. Meeting was called to order at 7:45 pm.

ROLL CALL

Present:

Mike Gonda

JoAnn Preston

Cele Dilley

Bill Hall

Kessie Kaltsounis

Bob Berk

Jim Cyrulewski

Marilyn Musick

Sandy Macknis

Cheryl Whitton Kaszubski

Tom Clark

Tarcisio Massaini

Jefrey Super

Tom Tighe

Doris Schuchter

Tim McAvoy

Dan O'Brien

Padma Kuppa

City Staff Present:

Jeff Biegler

Bob Matlick

Tonya Perry

Gerry Scherlinck

Cindy Stewart

Laura Fitzpatrick

Minutes

Motion to approve the minutes from November 23, 2004.

Moved by Jim Cyrulewski, Seconded by Cheryl Whitton Kaszubski. Motion approved.

Treasurer's Report

As of 12/31/04

Revenue: \$134,807.06 (\$168,657.06 w/corporate sponsor \$ given to City)

Expenditures: \$171,643.49

Not much activity

Operating supplies

Education & Training

Receive and file Treasurer's Report

D. Correspondence

1. Meeting Notice
2. Application Community Kaleidoscope
3. Letter to TYA – Student Nominee
4. Note to Pepsi re: demographics

E. Events Chairperson Report

1. Budget review – revenues and expenses after committee looks at proposed budget and makes suggestions, Advisory Committee will meet to make decisions

City expressed concern that expenses do not increase this year – last three years festival has not broken even. Deficit numbers are not what City wants.

Corporate Sponsor dollars down in 2004/2005.

Expenses

Operations/Equipment

-reduce golf carts by \$1000
(eliminate some flat beds)

Operations/Supplies

Reduce signs for Corporate Sponsors by \$1,100.

Miscellaneous

Eliminate schedule of events trifold \$800
Signage \$600
Art flats \$500

Events

Craft Show Advertising \$200
Talent Shows \$300
Magic Cauldron \$500
Mr. Troy \$100
Volunteers (reimbursement of food coupons) \$300

Entertainment \$4000

Parade \$1900

EthniCity \$1500

Still have a \$15,000 deficit

If Delphi is out – will we still have fireworks? NO. The event must pay for itself.

Advisory Committee must meet and make hard decisions.

Parade is a \$15,000 event – does stop people coming into park, takes dollars away from vendors, food, carnival rides. From a business standpoint, might be an event to look at cutting or changing location. Takes a large number of volunteer manpower to run parade.

Option to move parade route. Scale it down, lower expenses.

Other ideas to cut costs

MFEA Conf \$5,000
Polo shirts \$2,000

Idea to increase fees – parking, booths

3 day vs. 4 day festival

Thursday is a trial run day for Operations Committee. Makes things run smoother.

Need to do a budget analysis. Net cost expenses on project. Meet with Parade Committee.

Hold Miss Troy Pageant on Thursday evening to reduce costs at Community Center

Volunteer t-shirts

Fireworks

More people in the parade than watching parade.

Police are under same pressures \$28,000 overtime, \$42,000 with benefits

All personnel costs that need to be reduced.

Advisory Committee Special Meeting

If increase booth fees by 10%, add \$2,000

Tabled rest of discussion until end of meeting.

Alliance Mobile Health Funding – new expense based on their participation.

Line item - \$5000 cost for 2004 festival might be reduced by half

F. New Business

None

G. Old Business

1. Storage Trailer – sold for salvage \$250.00
2. Meeting with EIA Committee – JoAnn Preston met with committee and suggested to them their booth was not up to their standards. They would like to bring in more groups, demos for groups not having booth space, but demo in middle of Ethnicity tent. Cooking, games, music, juggler, etc. JoAnn Preston's volunteers can't handle this.
3. Suggestion List – tabled
4. Action Items – tabled
5. Operations Meeting Review – next meeting

6. Corporation Sponsor Committee Review – all packets out to previous sponsors. New potential sponsors will now be tapped.
7. Volunteer Committee Review – Wednesday, February 9th, 7:00 p.m.
8. Request Memo Review – ready with a few minor corrections
9. See Memo Review minor changes

Motion to adjourn the Festival Committee meeting by Cheryl Whitton Kaszubski
Seconded by Kessie Kaltsounis. Motion approved.

Meeting is adjourned at 8:55 p.m.

FINAL

TROY DAZE ADVISORY COMMITTEE (Reconvened)

A meeting of the Troy Daze Advisory Committee was held **Tuesday, January 25, 2005** at the Troy Community Center. Meeting was reconvened at 9:00 pm.

Present:

Jim Cyrulewski
Marilyn Musick
Cecile Dilley
Kessie Kaltsounis
Cheryl Whitton Kaszubski

Cindy Stewart
Bill Hall
Mike Gonda
Gerry Scherlinck
Jeff Biegler

Resolution # TD-2005-01-004

Moved by Cheryl Whitton Kaszubski, Seconded by Kessie Kaltsounis

RESOLVED that the meeting of the Troy Daze Advisory Committee be reconvened. Motion approved.

Look at some big ticket items – get to a number we can live with, then have another meeting of Advisory Committee to finalize.

Bottom line livable but not optimal

Currently we sell ride tickets @ \$.50. Increase to \$1.00?

\$47,593 income from rides

Add 10% to Booth Revenue + 2000

Corporate Sponsors we are losing

\$5000 Delphi

\$5000 Pepsi

Parking Increase –

Discussion for \$5/day all 4 days

\$5 for Friday, Saturday, Sunday

Expenses of electrical expenses

Look @ EthniCity, Parade, Pageant, Fireworks, Senior Sensation

Look @ value – revenues and expenses

Proposal for study session to look at all events before February 22nd Meeting.

Possible dates – Tuesday, February 8th, 7:30 p.m. location to be announced
(Need flip charts)

Resolution # TD-2005-01-005

Moved by Marilyn Musick, Seconded by Cecile Dilley
RESOLVED that the Troy Daze Advisory Committee is adjourned. Motion approved.

Meeting is adjourned at 10:11 pm.

Robert Berk, Vice Chairperson

Cindy Stewart, Recording Secretary