DATE: January 5, 2006

TO: John Szerlag, City Manager

FROM: Douglas J. Smith, Real Estate & Development Director
Mark F. Miller, Planning Director

SUBJECT: AGENDA ITEM – BIG BEAVER CORRIDOR STUDY VISION FAIR

A Vision Fair for the Big Beaver Corridor Study will be held on Wednesday, January 18, 2006 between 4:00 p.m. and 7:30 p.m. at the Troy Community Center. This will be the first opportunity for public participation in the development of the Big Beaver Corridor Study. Participants will have an opportunity to complete a comment form at each of a series of discussion stations and express their ideas and concerns with members of the Planning Team. Comments offered during this process will be considered during the subsequent preparation of the Big Beaver Corridor Concept Plan.

The attached announcement provides more details on the Vision Fair.

Attachment:
1. Vision Fair Announcement.

Prepared by RBS/MFM

cc: Troy Planning Commission
Troy Downtown Development Authority

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BIG BEAVER CORRIDOR STUDY
VISION FAIR

A Vision Fair for the Big Beaver Corridor Study will be held on Wednesday, January 18, 2006 at the Troy Community Center, Room 304, located at 3179 Livernois Road. The Vision Fair will be an open house format between the hours of 4:00 p.m. and 7:30 p.m. The purpose of the Vision Fair is to provide an opportunity for public participation in the development of the Big Beaver Corridor Study.

The Big Beaver Corridor Study has been undertaken to catalog, analyze and define issues that will begin a process of planning and directing development opportunities along Big Beaver Road for years to come. The ultimate goal of the Corridor Study is to establish the design framework and identify land use policies to strengthen the long-term economic viability for Big Beaver as a world-class boulevard.

The Vision Fair will consist of a series of discussion stations staffed by members of the Planning Team. Each station will feature a particular development or planning topic. Discussion topics include streets and traffic, pedestrian circulation, lighting and landscaping, parking, general land use, economic and market factors and elements of a world-class boulevard.

Graphic displays illustrating each of these discussion topics will be provided at each station. Participants will have an opportunity to complete a comment form at each station and express their ideas and concerns with members of the Planning Team. Comments offered during this process will be considered during the subsequent preparation of the Big Beaver Corridor Concept Plan.

Questions regarding the Vision Fair or other aspects of the Big Beaver Corridor Study should be directed to Mark F. Miller, Planning Director, City of Troy, at 248-524-3364 or planning@ci.troy.mi.us. Additional information can be found at www.bigbeavercorridor.com.

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