



J-07

December 29, 2005

The Honorable Louise Schilling  
500 W. Big Beaver  
Troy, MI 48084

RECEIVED

JAN 03 2006

CITY OF TROY  
CITY MANAGER'S OFFICE

Dear Mayor Schilling:

The 2006 Super Bowl is steadily growing near. Many think of the Super Bowl as simply a football championship game and do not realize the impact it can have on the cities that host it. The Detroit Super Bowl XL Host Committee is working diligently to ensure metro-Detroit communities are involved in this event. Detroit is only the second cold climate city to host a Super Bowl and we are embracing and showcasing our "Winter Wonderland." With the themes of music, sports, and winter in mind, we will have many diverse events happening in this region.

Included with this letter is a list of Sanctioned Events that will be taking place in your city, for your residents to take part in. The Sanctioned Event Program is an opportunity for Michigan-based organizations, businesses and individuals to have an opportunity to participate in Super Bowl XL. There will be a variety of events serving different demographic and geographic groups, throughout the metro area. These events celebrate what is great and unique in metro Detroit, benefit Michigan-based charities, and enhance the entertainment options available to both local citizens and visitors.

Please share this information with your community and let them know of the great things that will be taking place around them. If you have any questions, please call Gael Sandoval at 313.262.2006 or contact her via e-mail at [gsandoval@sbxl.org](mailto:gsandoval@sbxl.org).

Sincerely,

A handwritten signature in blue ink that reads "Stacie Clayton".

Stacie Clayton  
Vice President of External Affairs

**SUPER BOWL XL CALENDAR OF EVENTS  
"CONFIDENTIAL"**

Date	Event Type	Event	Description	Start Time	End Time	Venue	Venue City	Ticket Price	Attendance	Event Producer	Contact Number
1 Sunday, January 29, 2006	HC SE Approved	Troy Supper Bowl (Troy Super City)	Experience the excitement of football at this fun, family event! Football films, NFL player and alumni appearances, live entertainment, auctions, skills contests, a kid zone and tailgate-style cuisine will be featured. Proceeds benefit the Troy Chamber's Non-Profit Network.	6:00 PM	10:00 PM	Somerset Collection	Troy	Adult tickets: \$75 (each adult ticket includes one (1) child under 17; additional children \$25 each)	500+	Jaimi Tarnow	248.641.0031
2 Thursday, February 02, 2006	Un SE Tentative	Celebrity Food and Wine Dinner				Troy Marriott	Troy	\$175 per person	250		646.442.5866
3 Friday, February 03, 2006	HC Confirmed	Breakfast with Tiffany's		11:00 AM	1:00 PM	Somerset Collection	Troy	Invite only	125 - 140	Gael Sandoval	313.262.2006