



# Troy Daze Festival

City of Troy - Troy Daze Festival  
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October 10, 2005

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CITY OF TROY  
CITY MANAGER'S OFFICE

Honorable Mayor Louise Schilling and City Council  
City of Troy  
500 West Big Beaver Road  
Troy, MI. 48084

Dear Mayor Schilling and City Council:

The 37<sup>th</sup> Annual Magic of Fall/Troy Daze Festival was another success with more families than ever attending the four day event. While the weather prevented any new attendance records being set, the Festivalgoers who came had a variety of events to choose from including the expanded children's area. We had more positive comments made about the Festival to committee members than ever before.

The Troy Daze Festival has truly grown significantly since it was brought back in 1981 and now takes a yearlong effort to plan. Over 11000 man-hours go into planning and operating the nearly three dozen events/activities. The events/activities are structured to compliment each other. All the volunteer chairpersons are to be commended for their tireless work. In addition, the City Manager John Szerlag and his staff need are to be commended for their involvement. They provide support year round to both the Advisory and Festival Committees. In particular we would like to thank:

**Carol Anderson and her Parks and Recreation Staff:**

Carol's staff, led by Advisory Committee liaison Jeff Biegler, was again outstanding in helping the Advisory Committee with its many requests for purchase orders and responding to citizen requests for information and applications. Jeff was the lead in negotiating with all the vendors needed to provide the numerous festival services required. The Parks and Recreation maintenance staff was just terrific in the initial set-up of the large layout used this year, in the upkeep of the Festivalgrounds during the Festival and subsequent tear down of the Festival.

**Tim Richnak and his DPW Staff:**

Tim's staff was a big help in the initial set-up and subsequent tear down of the Festival. Festivalgrounds sign set-up was done in time and allowed the committee to concentrate on other major operation issues on Thursday and Friday.

**Police Chief Charles Craft and his Staff:**

Chief Craft's staff, ably coordinated by Advisory Committee Liaison Officer Gerry Scherlinck, was an integral part of the planning of the Festival. They participated in our booth participants meeting to explain vendor parking. Gerry did a terrific job in keeping the committee informed of situations during the Festival and coordinating the efforts of all police officers who worked at the Festival.

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**Fire Chief William Nelson and his Staff:**

Chief Nelson's staff, well coordinated by Advisory Committee Liaisons Bob Matlick and Tonya Perry, was again an invaluable help during the Festival planning. They also played a major role in the planning of the fireworks show and the review of the Festival emergency plan with booth participants.

**Jeanette Bennett and her Staff:**

Jeanette's people were very helpful in processing all the bids, purchase orders and change orders for the services needed for the Festival. Her staff worked well with us to have purchase orders issued in a timely manner.

**Cindy Stewart and her Staff:**

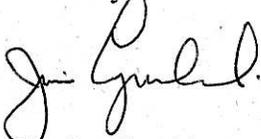
Cindy's help on the Corporate Sponsor Sub-Committee and with Festival Publications and Publicity was invaluable. Her department has the major role of issuing press releases to the media, posting them on the City's Web Site and interfacing with the media on Troy Daze questions as well as producing the many telecasts of Troy Daze activities for viewing on the city's cable channel. This year her department handled the Naturalization Ceremony which was well received.

**City Liaisons:**

Having representatives from the various city departments is vital to making the Festival a success. The Committee requests that Jeff Biegler, Cindy Stewart, Bob Matlick, Tonya Perry and Gerry Scherlinck continue their assignments as liaisons to the Advisory Committee. These men and women made numerous suggestions that resulted in making the task of organizing and operating such a large undertaking as the Festival truly enjoyable for the volunteer committee.

As always we look forward to City Council's continuing support.

Sincerely,



Jim Cyrulewski  
2005 Festival General Chairman



Bob Berk  
Troy Daze Advisory Committee Chairman

cc: John Szerlag, City Manager  
Troy Daze Festival Committee Members