

March 14, 2006

To: John M. Lamerato, Acting City Manager

From: Brian Murphy, Assistant City Manager
Carol K. Anderson, Director of Parks and Recreation

Subject: Report and Communication: Parks and Recreation Survey Results

An updated version of the Parks and Recreation Masterplan is being completed and as a part of this update a community survey was conducted.

Prior to the survey being developed, a focus group meeting was held seeking input for the survey. Residents were invited to this meeting held August 31, 2005. Development of the survey document was based, in part, on the input received at this meeting.

The survey was sent to 3254 random households and business property owners. After accounting for undelivered surveys, a 31% return rate was achieved.

Planning Department staff members, Mark Miller and Brent Savidant will be finalizing the Masterplan document. The Masterplan will be reviewed by the Parks and Recreation Advisory Board and subsequently forwarded to City Council for approval.

A hard copy of the Parks and Recreation Survey Results will be distributed with the agenda. The survey can also be found on the City website www.ci.troy.mi.us under "News."