

**PROCLAMATION  
CELEBRATING THE SUCCESS OF SUPER BOWL XL  
THANKS TO LARRY ALEXANDER, JOHN WITZ AND SUSAN SHERER**

**WHEREAS**, The City of Troy is proud of its community members who helped to make Super Bowl XL a success for the entire Metro Detroit community; and

**WHEREAS**, We would like to salute Troy resident **Larry Alexander**, President and CEO of the Detroit Metro Convention and Visitors Bureau; Troy resident **John Witz**, Producer of the Motown Winter Blast and owner of Jonathan Witz & Associates; and **Susan Sherer**, Executive Director of the Super Bowl XL Host Committee, whose family owns a Joe Kool's, a successful Troy business, for all their hard work to bring the Super Bowl to Detroit and make it a first-class event; and

**WHEREAS**, Super Bowl XL benefited the Metro Detroit community and the City of Troy, drawing visitors to our hotels, restaurants, and shops. This event exposed downtown Detroit to thousands of suburbanites and attracted over one million people to Detroit; and

**WHEREAS**, Through the time, dedication and hard work of all those involved in the partnership, Super Bowl XL was a tremendous success and we encourage you in your future endeavors of promoting Metro Detroit as a great place to hold a major national event; and

**NOW, THEREFORE, BE IT RESOLVED** That the Troy City Council does hereby congratulate **Larry Alexander, John Witz and Susan Sherer** and recognizes the positive impact Super Bowl XL had on our residents and business community;

**BE IT FURTHER RESOLVED**, That the Troy City Council joins the citizens of this community in appreciation and celebration of Super Bowl XL and can't wait to see what's next!

Presented this 3<sup>rd</sup> day of April 2006.