



# Troy Daze Festival

City of Troy - Troy Daze Festival  
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October 10, 2005

RECEIVED

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CITY OF TROY  
CITY MANAGER'S OFFICE

Mr. John Szerlag  
Troy City Manager  
500 West Big Beaver Road  
Troy, MI 48084

Dear John:

The 37<sup>th</sup> Annual Magic of Fall/Troy Daze Festival was another success with more families than ever attending the four day event. While the weather prevented any new attendance records being set, the Festivalgoers who came had a variety of events to choose from including the expanded children's area. We had more positive comments made about the Festival to committee members than ever before.

The Magic of Fall/Troy Daze Festival Committee would like to thank those people who worked for Community Affairs Director Cindy Stewart. We would like to acknowledge in particular: **Andrea Herzog, Sue Davis, Shawn Polito, Matt Rundell, Chuck Davis, and Jeff Verhoef.**

Having the city booths again was terrific. The information handed out by Cindy and her staff really highlighted the various services the city provides. The coverage on WTRY before and after the Festival was well done and captured the excitement of the events held in particular the Talent Shows, Mr. Troy Competition and Miss Troy/Junior Miss Pageants. We know this takes a lot of coordination by Cindy and her staff and we appreciate the countless hours they worked. Please share this letter with them. We are already planning the 38<sup>th</sup> Magic of Fall / Troy Daze Festival. We hope Community Affairs will again coordinate the city's booths and continue to provide the quality TV coverage.

With regards to **Cindy Stewart**, she again devoted many hours to the Festival. Not only as serving as Community Affairs liaison but playing a major role on our Corporate Sponsor Sub-Committee, in developing the various festival publications, in working with our festival booklet vendor, in sending out press releases and in coordinating the Naturalization Ceremony and Mr. Troy events. We definitely look forward to having Cindy as part of our 2006 Festival Committee.

Sincerely,

Jim Cyrulewski  
2005 General Festival Chairman

Bob Berk  
Troy Daze Advisory Committee Chairman

cc: Troy Daze Advisory Committee Members  
Cindy Stewart, Community Affairs Director