



# BIRMINGHAM-BLOOMFIELD SYMPHONY ORCHESTRA

1592 BUCKINGHAM ♦ BIRMINGHAM, MI 48009  
(248) 645-BBSO ♦ FAX (248) 645-2276 ♦ WWW.BBSO.ORG

Louise E. Schilling, Mayor  
City of Troy  
500 West Big Beaver Road  
Troy, MI 48084-5285

**RECEIVED**

April 28, 2006

MAY 01 2006

CITY OF TROY

Dear Honorable Mayor Schilling: CITY MANAGER'S OFFICE

I write you this letter of a request for funding not only as a resident of Oakland County but also as the President & Executive Director of the Birmingham-Bloomfield Symphony Orchestra. This Symphony Orchestra has been serving Oakland County and residences of your community for many years. The BBSO is beginning our 32<sup>nd</sup> Season in October 2006-May 2007. We have over 800 audience members at each of the five concerts presented throughout our season. We recognize young artists and have all Michigan-resident musicians as well as guest soloists. We are right in everyone's backyard in Oakland County. The BBSO is convenient and affordable and has a partnership with local access television to reach those who cannot make attend the concerts due to health reasons. Our policy is that children 18 years and younger, are free to attend our concerts. We believe that getting youth interested and excited about the classics and pops music now, is the key to our audiences of the future. Please visit us at [www.bbso.org](http://www.bbso.org).

The economy in Michigan and the disastrous weather-related incidents around the world throughout the past few years has lessened and/or depleted the giving power of many corporations and individuals. That is why I write to you as well as to our donors and audience members. The BBSO truly believes if everyone could give a small amount, this wonderful orchestra can continue to bring live-music to so many. The professionalism and quality programming (keeping the entire family's taste in mind) allows the BBSO not only to be a source of entertainment but also pride within the communities serviced.

The request is for \$1,000 that would be utilized to support our educational outreach programs, regular concerts, wellness through music (a program to take ensembles to nursing homes) and free mentoring workshops/concerts that could take part in your community. Our dreams are big and music is a necessary part of everyone's calmer existence. We truly appreciate your consideration in helping to support the ARTS and most importantly, supporting live-music in Oakland County.

Any questions can be answered by calling me directly at 248-645-2276. I thank you in advance.

Sincerely,

*Carla Lamphere*  
Carla Lamphere

BBSO President & Executive Director

✓ CC: John Lamerato, Acting City Manager



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## Advertising & Underwriting Contract

Authorization is hereby given to insert our logo and/or advertisement in the size and location designated below in the BIRMINGHAM-BLOOMFIELD SYMPHONY ORCHESTRA PROGRAM which is distributed, free of charge, to the people who attend the Regular Season Concerts of the BBSO, and we agree to the following:

<u>Category</u>	<u>Benefit</u>	<u>Cost</u>
<input type="checkbox"/> Conductor's Circle	25 Season Tickets, Logo, Ad Option	\$7,500
<input type="checkbox"/> Gold Baton*	20 Season Tickets, Logo, Ad Option,	\$5,000
<input type="checkbox"/> Silver Baton*	14 Season Tickets, Logo, Ad Option	\$2,500
<input type="checkbox"/> Corporate Underwriter	8 Season Tickets, Logo, Ad	\$1,500
<input type="checkbox"/> Individual/City/Township Underwriter	6 Season Tickets, Name Recognition	\$1,000 <b>City/Township Request</b>
<input type="checkbox"/> Back Cover Outside	5" x 8" [Black & White Only]	\$ 750
<input type="checkbox"/> Front Cover Inside	5" x 8" [Black & White Only]	\$ 650
<input type="checkbox"/> Back Cover Inside	5" x 8" [Black & White Only]	\$ 650
<input type="checkbox"/> Full Page Inside	5" x 8" [10 Four-Color Pages Available]	\$ 750
<input type="checkbox"/> Full Page Inside	5" x 8" [Black & White Only]	\$ 500
<input type="checkbox"/> ½ Page Inside	5" x 4"	\$ 300
<input type="checkbox"/> ¼ Page Inside	5" x 2"	\$ 175
<input type="checkbox"/> Business Card	2 ½ x 1 ¼"	\$ 150

Sponsor a Musician's Chair or the Conductor's Podium and receive a Chair Plaque.  
Your Company/Name will have recognition on an Orchestra Display at each concert.

Chair Sponsorship: Principal's Chair  \$250      Regular Section Musician  \$100  
Conductor's Podium  \$1,000 (Greenwell/Resnick)

Business: \_\_\_\_\_  
(Please Print)

Address: \_\_\_\_\_

City: \_\_\_\_\_ MI Zip: \_\_\_\_\_

Authorized by: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Solicited by: \_\_\_\_\_ Date: \_\_\_\_\_

Camera-Ready Ad Supplied    Payment Enclosed (Payable: BBSO)    Need BBSO to Make Ad for Company (Extra Cost)  
 Will Submit Artwork    Bill After Publication    Logo Needed ASAP

**Ad Copy: E-mail to [ted@jigsawintergalactic.com](mailto:ted@jigsawintergalactic.com) . Or mail a Disc to BBSO.**