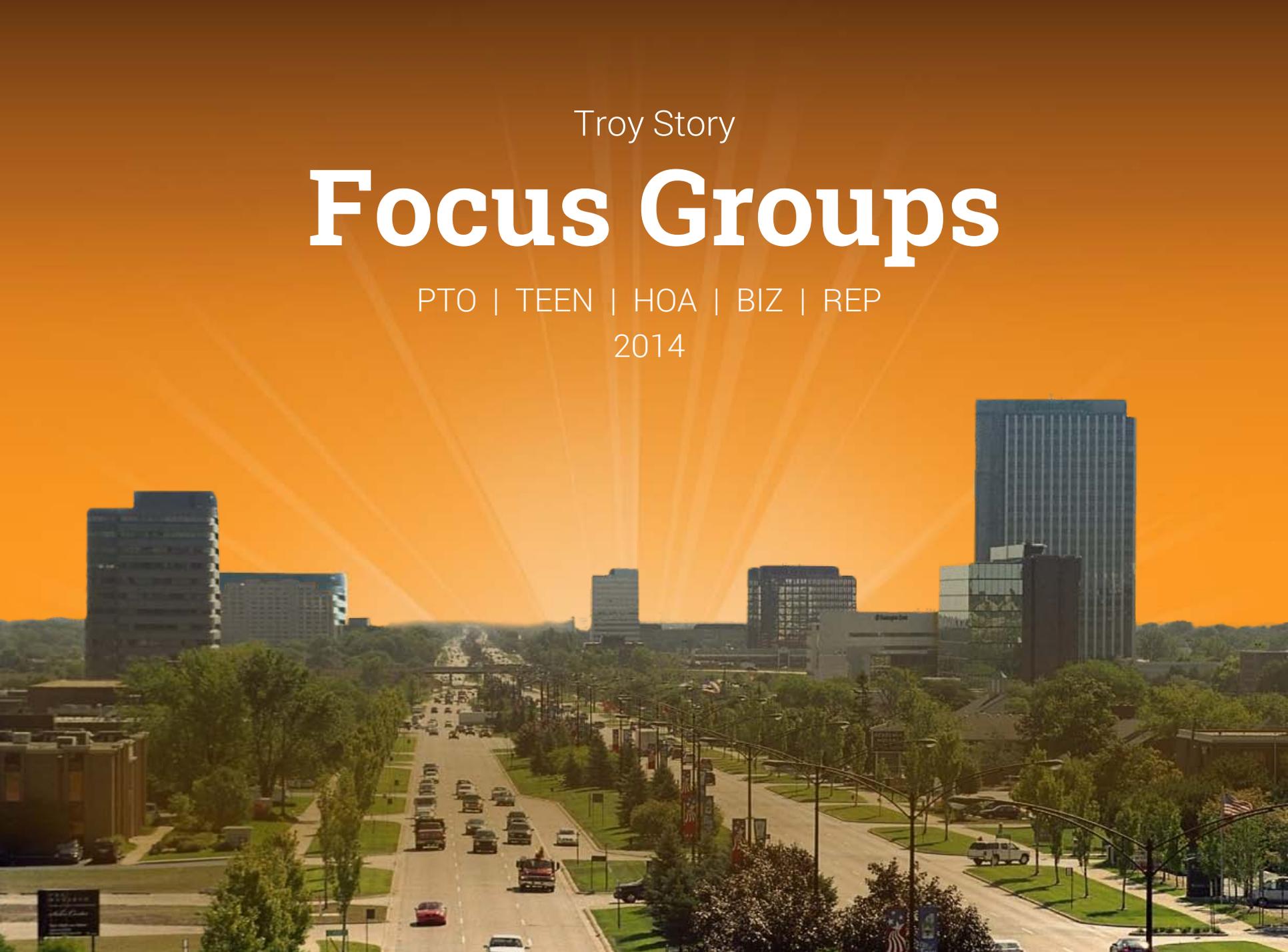


Troy Story

Focus Groups

PTO | TEEN | HOA | BIZ | REP
2014



What We Did

Focus Groups

Parent Teacher Organizations - (2/26/14)

Teen Advisory Board - (3/6/14)

Homeowner's Associations - (3/11/14)

Business Community - (3/18/14)

Citizen Representatives - (3/25/14)

Troy Story

Millage Rate Comparison

Fund Balance of AAA-Rated Communities

2008 – 2013 Financial Changes

Scenario Fund Balance Utilization

Potential Ways to Invest Fund Balance

Item	Cost/Year
Reconstruct High Traffic Roads	\$5,100,000 (one-time cost)
Increase Strategic Road Plowing	\$120,000 (per snow event)
Rebuild Fire Station 4	\$3,500,000 (one-time cost)
Reinstate Traffic Safety Unit (1 Sergeant, 3 Officers)	\$500,000
Employee Retirement System (100% Funded to Date)	\$5,477,000
Balance Retiree Health Care (100% Funded to Date)	\$40,825,000
Balance Volunteer Fire Incentive Program (100% Funded to Date)	\$7,132,000
Make Up for Personal Property Tax Loss	\$180,000
	1 mill = \$4,300,000
Lower General Fund Taxes (Troy is currently at 6.5 mills)	.5 mill = \$2,150,000
	.25 mill = \$1,075,000

Potential Ways to Invest Fund Balance

Item	Cost/Year
Library Tech Upgrades	\$250,000
Reinstate School Route Plowing	\$63,000
Jam Fest	\$15,000
Nature Center	\$25,000
Historic Village	\$25,000
Remove Library Millage (.7 mills)	\$3,010,000
Reinstate Fire Technician	\$104,000
Reinstate Risk Manager	\$104,000
Increase Recreation Programming	\$50,000
Trail Improvements	\$750,000
Troy Daze (City Runs the Event)	\$50,000
Charitable Giving (TYA, TCC, B&GCT)	\$100,000
Dog Park	\$50,000

TROY STORY | Focus Group Scenario

Fiscal Year	2015	2016	2017
Budgeted Revenues	\$ 52,118,000	\$ 52,600,000	\$ 53,505,000
Budgeted Expenditures	(52,859,000)	(53,859,000)	(55,372,000)
Beginning Unassigned Fund Balance	24,163,000	23,422,000	22,163,000

Scenario

Change in
Unassigned
Fund Balance

Total Fund Balance Use	-	-	-
Ending Unassigned Fund Balance	23,422,000	22,163,000	20,296,000
Ending Unassigned % of Expenditures	44.31%	41.15%	36.65%

Parent Teacher Organizations (PTO)

Scenario 1

	2015	2016	2017
Increase Street Repair Program	3,150,000	3,150,000	
Rebuild Fire Station 4	1,750,000	1,750,000	
Reinstate Traffic Unit	500,000	500,000	500,000
Technology Wing, Staffing and Improvement at TPL	200,000	200,000	200,000
Reinstate Risk Manager	104,000	104,000	104,000
Reinstate Fire Technician	100,000	100,000	100,000
Reinstate funding to TCC, TYA, B&GCT	100,000	100,000	100,000
Reinstate Recreation Programs	50,000	50,000	50,000
Troy Daze (City runs event)	50,000	50,000	50,000
Reinstate funding to Nature Center	25,000	25,000	25,000
Total Fund Balance Use	(6,029,000)	(6,029,000)	(1,129,000)
Ending Unassigned Fund Balance	18,134,000	12,105,000	10,976,000
Ending Unassigned % of Expenditures	34.31%	22.48%	19.82%

Parent Teacher Organizations (PTO)

Scenario 2

	2015	2016	2017
Street Repair Program	3,150,000	3,150,000	0
Additional Street Repairs	530,000	530,000	530,000
Rebuild Fire Station	0	1,750,000	1,750,000
Police Officers	200,000	200,000	200,000
Animal Control	150,000	100,000	100,000
Fire Inspector	100,000	100,000	100,000
Recreation - Jam Fest	50,000	50,000	50,000
Employee Compensation (1 time payout)	300,000	0	0
Total Fund Balance Use	(4,480,000)	(5,880,000)	(2,730,000)
Ending Unassigned Fund Balance	19,683,000	13,803,000	11,073,000
Ending Unassigned % of Expenditures	37.24%	25.63%	20.00%

Parent Teacher Organizations (PTO)

Summary

Common Themes

Fix Roads
Hire Police
Rebuild Fire Station 4

Fund Balance Remaining

Scenario 1

\$10,976,000
19.82% of expenditures

Scenario 2

\$11,073,000
19.99% of expenditures

Teen Advisory Board (TEEN)

Scenario 1

	2015	2016	2017
Reconstruct High Traffic Roads	5,100,000	0	0
Rebuild Fire Station 4	1,750,000	1,750,000	0
Reinstate Traffic Safety Unit	500,000	500,000	500,000
Charitable Giving (TYA, TCC, B&GCT)	100,000	100,000	100,000
Nature Center/Historic Village	50,000	50,000	50,000
Bike Rental Centers	25,000	0	0
Jam Fest (Every Other Year)	0	15,000	0
Troy Daze (City runs event)	0	0	15,000
Total Fund Balance Use	(7,525,000)	(2,415,000)	(665,000)
Ending Unassigned Fund Balance	16,638,000	14,223,000	13,558,000
Ending Unassigned % of Expenditures	31.48%	26.41%	24.49%

Teen Advisory Board (TEEN)

Scenario 2

	2015	2016	2017
Increase Street Repair Program	3,150,000	3,150,000	3,000,000
Rebuild Fire Station 4	1,750,000	1,750,000	1,750,000
Reinstate Traffic Safety Unit	500,000	500,000	400,000
Eliminate Furlough	500,000	400,000	350,000
Library Tech Upgrades	250,000	100,000	100,000
Reinstate Fire Technician	100,000	100,000	90,000
Charitable Giving	100,000	90,000	90,000
Reinstate Recreation Programs	100,000	100,000	100,000
Reinstate School Route Plowing	63,000	63,000	60,000
Troy Daze (City runs event)	50,000	50,000	45,000
Dog Park	50,000	50,000	40,000
Nature Center	25,000	25,000	25,000
Total Fund Balance Use	(6,638,000)	(6,378,000)	(6,050,000)
Ending Unassigned Fund Balance	17,525,000	11,147,000	5,097,000
Ending Unassigned % of Expenditures	33.15%	20.70%	9.21%

Teen Advisory Board (TEEN)

Scenario 3

	2015	2016	2017
Rebuilding Roads	0	3,000,000	0
Employee Retirement System	3,000,000	3,000,000	3,000,000
Traffic Safety Unit	450,000	450,000	450,000
Increasing Road Plowing System	150,000	150,000	150,000
Reinstate School Route plowing	50,000	50,000	50,000
Teen Space	50,000	0	0
Reinstate Risk Manager	75,000	75,000	75,000
Troy Daze (City runs event)	30,000	30,000	30,000
Total Fund Balance Use	(3,805,000)	(6,755,000)	(3,755,000)
Ending Unassigned Fund Balance	20,358,000	13,603,000	9,848,000
Ending Unassigned % of Expenditures	38.51%	25.26%	17.79%

Teen Advisory Board (TEEN)

Scenario 4

	2015	2016	2017
Reconstruct High Traffic Roads	5,100,000	0	0
Expanding the Library (and adding a Teen Section)	500,000	0	0
Reinstate School Traffic Units	500,000	500,000	500,000
Library Tech Upgrades	250,000	250,000	250,000
Reinstate Risk Manager	104,000	104,000	104,000
Reinstate Fire Technician	104,000	104,000	104,000
Charitable Giving	100,000	100,000	100,000
New Books for TPL	50,000	50,000	50,000
Jam Fest	15,000	15,000	15,000
Increase Street Repair	0	3,150,000	3,150,000
Total Fund Balance Use	(6,723,000)	(4,273,000)	(4,273,000)
Ending Unassigned Fund Balance	17,440,000	13,167,000	8,894,000
Ending Unassigned % of Expenditures	32.99%	24.45%	16.06%

Teen Advisory Board (TEEN)

Scenario 5

	2015	2016	2017
Road Conditions	6,100,000	5,100,000	5,100,000
Library Renovations	700,000	450,000	300,000
Expand Aquatic Center	500,000	300,000	100,000
Renovate Nature Center	450,000	200,000	75,000
City Parks Improvement	200,000	200,000	100,000
Troy Daze (City runs event)	100,000	100,000	75,000
More Funding for Snow Plowing	120,000	120,000	120,000
Historic Village	25,000	25,000	25,000
Total Fund Balance Use	(8,195,000)	(6,495,000)	(5,895,000)
Ending Unassigned Fund Balance	15,968,000	9,473,000	3,578,000
Ending Unassigned % of Expenditures	30.21%	17.59%	6.46%

Teen Advisory Board (TEEN)

Scenario 6

	2015	2016	2017
Reconstruct Roads	5,000,000	0	0
Remodel and Expand Library	8,000,000	0	0
Total Fund Balance Use	(13,000,000)	0	0
Ending Unassigned Fund Balance	11,163,000	11,163,000	11,163,000
Ending Unassigned % of Expenditures	21.12%	20.73%	20.16%

Teen Advisory Board (TEEN)

Summary

Common Themes

Fix Roads
Upgrade Library
Hire Police

Fund Balance Remaining

Scenario 1	\$13,558,000 24.49% of expenditures
Scenario 2	\$5,097,000 9.21% of expenditures
Scenario 3	\$9,848,000 17.79% of expenditures
Scenario 4	\$8,894,000 16.06% of expenditures
Scenario 5	\$3,578,000 6.46% of expenditures
Scenario 6	\$11,163,000 20.16% of expenditures

Homeowner's Association (HOA)

Scenario 1

	2015	2016	2017
Reconstruct High Traffic Roads	4,100,000	1,000,000	1,000,000
Remove Library Millage	3,010,000	3,010,000	3,010,000
City and Sub-Division Roads	2,000,000	1,000,000	1,000,000
Balance Retiree Health Care	3,000,000	2,000,000	1,000,000
Trail Improvements	750,000	500,000	500,000
Library Tech Upgrade	250,000	0	0
Jam Fest	15,000	15,000	15,000
Nature Center	25,000	25,000	25,000
Historic Village	25,000	25,000	25,000
Boys and Girls Club	25,000	25,000	25,000
Total Fund Balance Use	(13,200,000)	(7,600,000)	(6,600,000)
Ending Unassigned Fund Balance	10,963,000	3,363,000	(3,237,000)
Ending Unassigned % of Expenditures	20.74%	6.24%	-5.85%

Homeowner's Association (HOA)

Scenario 2

	2015	2016	2017
Reconstruct high traffic Roads	5,100,000	0	0
Rebuild Fire Station # 4	3,500,000	0	0
Traffic Safety Unit	500,000	500,000	500,000
School Route Sidewalk Plowing	63,000	63,000	63,000
Jam Fest	15,000	15,000	15,000
Trail Improvements	750,000	500,000	250,000
Troy Daze (City runs event)	50,000	50,000	50,000
Nature Center	25,000	25,000	25,000
Historic Village	25,000	25,000	25,000
Library Technology Upgrades	250,000	200,000	200,000
Total Fund Balance Use	(10,278,000)	(1,378,000)	(1,128,000)
Ending Unassigned Fund Balance	13,885,000	12,507,000	11,379,000
Ending Unassigned % of Expenditures	26.27%	23.22%	20.55%

Homeowner's Association (HOA)

Scenario 3

	2015	2016	2017
Roads (Leverage County Funds!)	2,250,000	2,250,000	0
Current Year Deficit	741,000	1,259,000	1,867,000
Police/Safety (Schools/Others - Not all traffic)	500,000	500,000	500,000
PPT Loss	180,000	180,000	180,000
Total Fund Balance Use	(3,671,000)	(4,189,000)	(2,547,000)
Ending Unassigned Fund Balance	20,492,000	16,303,000	13,756,000
Ending Unassigned % of Expenditures	38.77%	30.27%	24.84%

Notes: Pursue Shared Services (Risk Mgt/Fire Tech)

Homeowner's Association (HOA)

Summary

Common Themes

Fix Roads
Hire Police
Historic Village/Nature Center

Fund Balance Remaining

Scenario 1

- \$3,237,000
- 5.85% of expenditures

Scenario 2

\$11,379,000
20.55% of expenditures

Scenario 3

\$13,756,000
24.84% of expenditures

Business Representatives (BIZ)

Scenario 1

	2015	2016	2017
Increase Street Repair Program	2,100,000	1,600,000	850,000
Increase Strategic Local Road Plowing	300,000	300,000	300,000
Reinstate Traffic Safety Unit	200,000	100,000	
Reinstate Recreation Program	25,000	25,000	25,000
Reinstate School Route Plowing	50,000	50,000	50,000
Total Fund Balance Use	(2,675,000)	(2,075,000)	(1,225,000)
Ending Unassigned Fund Balance	21,488,000	19,413,000	18,188,000
Ending Unassigned % of Expenditures	40.65%	36.04%	32.85%

Notes: Recommend taxes stay the same, keeping ending unassigned % above 30% for our AAA bond rating, rebuilding the fire station through a millage, and funds for county roads if the county works with us on potentially having city take over maintaining these roads.

Business Representatives (BIZ)

Scenario 2

	2015	2016	2017
Major Road Improvements (including parts of Maple)	5,100,000	0	0
Future City Technology Planning (Metro Fiber Optic Network for business and residents)	1,000,000	0	0
Data Driven Intelligent Traffic Light Control (Pilot Program)	250,000	0	0
Non Profit Assistance / Quality of Life (Challenge Grant)	200,000	200,000	200,000
Traffic Safety Unit / Police	500,000	500,000	500,000
Smart Crosswalks (6) - \$75K each	450,000	-	-
Reinstate Fire Tech	100,000	100,000	100,000
Total Fund Balance Use	(7,600,000)	(800,000)	(800,000)
Ending Unassigned Fund Balance	16,563,000	15,763,000	14,963,000
Ending Unassigned % of Expenditures	31.33%	29.27%	27.02%

Notes: Recommend taxes stay the same

Business Representatives (BIZ)

Scenario 3

	2015	2016	2017
Reconstruct roads	(5,100,000)	0	0
Redevelopment / Capital Improvement	(5,650,000)	0	0
Brand City of Troy	(250,000)	0	0
Total Fund Balance Use	11,000,000	0	0
Ending Unassigned Fund Balance	(13,163,000)	(13,163,000)	(13,163,000)
Ending Unassigned % of Expenditures	24.90%	24.44%	23.77%

Notes: Recommend taxes stay the same

Business Community (BIZ)

Summary

Common Themes

Fix Roads
Hire Police
Technology Infrastructure

Fund Balance Remaining

Scenario 1

\$18,188,000
32.85% of expenditures

Scenario 2

\$14,963,000
27.02% of expenditures

Scenario 3

\$13,163,000
23.77% of expenditures

Citizen Representatives (REP)

Scenario 1

	2015	2016	2017
Road Reconstruction	5,000,000	0	0
Restore Traffic Safety	500,000	500,000	500,000
Fire Technician	100,000	100,000	100,000
School Snow Plowing	63,000	63,000	63,000
Recreation Programs	50,000	50,000	50,000
Charitable Programs (TYA, TCC, B&GCT)	100,000	100,000	100,000
Total Fund Balance Use	(5,813,000)	(813,000)	(813,000)
Ending Unassigned Fund Balance	18,350,000	17,537,000	16,724,000
Ending Unassigned % of Expenditures	34.71%	32.56%	30.20%

Citizen Representatives (REP)

Scenario 2

	2015	2016	2017
Roads	5,000,000	0	0
Charitable Giving (TYA, TCC, B&GCT)	100,000	100,000	100,000
Remove Library Millage (.7 mills)	3,010,000	3,010,000	0
Reinstate Traffic Safety Unit	500,000	500,000	500,000
Total Fund Balance Use	(8,610,000)	(3,610,000)	(600,000)
Ending Unassigned Fund Balance	15,553,000	11,943,000	11,343,000
Ending Unassigned % of Expenditures	29.42%	22.17%	20.49%

Citizen Representatives (REP)

Scenario 3

	2015	2016	2017
Reconstruct/Repair Roads	8,000,000	0	0
Balance Volunteer Fire Incentive Program	3,500,000	3,500,000	0
Animal Control Reinstated	75,000	0	0
Youth/Teen Programs w/ Police Support	25,000	0	0
Increase Recreation for Retired Community	25,000	0	0
Total Fund Balance Use	(11,625,000)	(3,500,000)	0
Ending Unassigned Fund Balance	12,538,000	9,038,000	9,038,000
Ending Unassigned % of Expenditures	23.72%	16.78%	16.32%

Citizen Representatives (REP)

Summary

Common Themes

Fix Roads
Hire Police
Charitable Giving

Fund Balance Remaining

Scenario 1

\$16,724,000
30.20% of expenditures

Scenario 2

\$11,343,000
20.49% of expenditures

Scenario 3

\$9,038,000
16.32% of expenditures

Unique Fund Balance Investment Opportunities

Technology

Smart City
Fiber Optic Network

Charity

Challenge Grants
Non-Profit Funding

Communication

Branding Troy

Management Scenario

	2015	2016	2017
Reconstruct Strategic Roads	2,500,000	2,500,000	0
Rebuild Fire Station 4	1,750,000	1,750,000	0
Police Officers (Crash Reduction Focused)	Operating Budget	Operating Budget	Operating Budget
Total Fund Balance Use	(4,250,000)	(4,250,000)	0
Ending Unassigned Fund Balance	19,913,000	15,663,000	15,663,000
Ending Unassigned % of Expenditures	37.67%	29.08%	28.29%