



CITY COUNCIL REPORT

December 11, 2006

TO: The Honorable Mayor and City Council

FROM: Phillip L. Nelson, City Manager

SUBJECT: Correlation of Council Goals with Futures Report

As the next step in the Troy Futures process, staff has tried to correlate the various committee thoughts with the Council's goals and objectives. Staff tried to be very broad in interpretation, but it appears that the Futures Committees placed a fairly heavy emphasis on what could be called quality of life issues, and, to a lesser extent, placed emphasis on economic development. There was also a significant amount of emphasis placed on regionalism, especially from a planning and economic development standpoint. A listing of "Preferred Futures" is included on the last two pages of this memo.

In 2005, the Council adopted the following goals and objectives:

- Minimize cost and increase efficiency of City government
- Retain and attract investment while encouraging redevelopment
- Effectively and professionally communicate internally and externally
- Creatively maintain and improve public infrastructure
- Annually improve the strategic plan
- Protect life and property

Council objectives include:

- Enhance the flow of information
- Address citizen input and concerns
- Maintain high level of service
- Promote culture of professionalism
- Determine appropriate staffing levels
- Expand electronic functions
- Prioritize capital projects
- Promote economic development and redevelopment
- Uphold fiscal integrity
- Recognize diversity and encourage participation

If the Council chooses to adopt the Futures Report as a part of the City's planning process, based on input from the various committees, staff would suggest that the goals and objectives be revised as follows:

- Minimize cost and increase ~~efficiency~~ *effectiveness* of City Government
- Retain and attract investment while encouraging redevelopment
- Effectively & professionally communicate internally & externally
- ~~Creatively maintain & improve public infrastructure~~
- *Expand the scope of public infrastructure to meet changing public needs*
- ~~Annually improve~~ *Emphasize regionalism and incorporate creativity into* the *annual* strategic planning process
- ~~Protect life and property~~ *Enhance the livability and safety of the community*

Council objectives revisions include:

- Enhance the *a two-way* flow of *public* information
- Address citizen input and concerns
- Maintain high level of service
- Promote culture of professionalism
- Determine appropriate staffing levels
- Expand electronic functions
- Prioritize capital projects
- Promote economic development and redevelopment
- Uphold fiscal integrity
- Recognize diversity and encourage participation
- *Enhance community livability through more integration of business, educational, recreational and other (re)development philosophies*
- *Revamp regulatory documents to be more flexible to take changing styles of the times into account*

The primary reasons for amending the goals as suggested are that if the Council chooses to adopt some or all of the suggestions offered in the report, budgets and other planning documents will have to be geared toward ensuring that the infrastructure, including technology, is ready to accommodate change. Additionally, planning documents will have to be revised to make the necessary changes in philosophies in order to bring the "preferred futures" to fruition.

To date, planning documents have been amended to allow for specific changes in development, but those documents have not always kept pace with changing styles of the times. As a whole, planning documents are designed to give a basic inventory of what the community has, but do not provide guidance in development directions to ensure that the City has the ability to supply all of the required infrastructure and resources to meet changing times. Large-scale redevelopment of various areas throughout Troy as suggested in the Futures Report could require the City to complete comprehensive studies to determine if City systems, including financial systems, have the capacity to accommodate proposed changes.

Based on Council action on the Troy Futures Report, staff will then develop a Strategic Policy Plan that uses the Council's goals and objectives, and the Troy Futures Report as its basis.

Points indicated by the Troy Futures Committee Members - "Preferred Futures":

- Recognize diversity through better communication
- Utilize aging population using their experience
- Create better forum for community discussion
- Partner with "civic" organizations as a means of shifting public participation
- Address declining revenues by alternative means to do more with less
- Modernize the Future Land Use Plan
- Create a "villaging" development concept to create a connected sense of community
- Become a model of environmentally friendly community
- Develop into more of a vibrant, dynamic & prosperous city showcasing a variety of business and residential uses
- Have elected leaders who govern in the best interest of the total community and is supported by a responsive and cooperative staff
- Troy has implemented "villaging" development concepts
- Develop multiple downtown areas that revolve around a specific culture or ethnic themes
- Focus on (physical) fitness
- Develop "My Village" concept
- Maintain small town feel through big city, small community themes
- Gotta Have Art
- Develop a "just hanging out" feel by forming gathering places
- Develop an outdoor sports complex
- Troy has a Citywide Lifetime Learning Committee
- Develop broad variety of life enriching educational methods to better face and deal with global lifestyles
- Troy community facilitates learning opportunities that encompass a variety of experiences, lifestyles and cultures using community knowledge and experience
- World class lifetime learning services and facilities are available to the entire Troy community

- Troy provides opportunity, encouragement and recognition for the highest levels of academic achievement including educational curriculum preparing students to handle the latest advances in technology in a healthy, accepting learning environment
- Troy is a safer place for travelers
- Troy is a walkable/bikeable community with an extensive network of non-automotive pathways
- Troy will be a city with multiple transit options for all age groups and workforce members
- Virtual pathways will exist to substitute communication for transportation
- Troy is a “green-clean” city
- Southeastern Michigan has developed into a world-class region
- Troy and the surrounding communities have coordinated their redevelopment efforts focusing on the strengths of each community to promote smart growth and retention of the creative class
- Southeastern Michigan has developed a multi-modal transportation system that is supportive of economic development and that provides alternative modes of transportation for citizens of all ages
- Troy is collaborating with southeastern Michigan to establish regional, high quality services in a cost efficient manner
- Troy has a regional spirit to create cultural, recreational, education, family and senior activities that improve the quality of life for all segments of the region’s population
- Create and promote an entrepreneurial area
- Create Troy promotional activity
- Upgrade public transportation
- Encourage Troy’s Asian population to become THE Southeast Michigan business link to Asia