



CITY COUNCIL AGENDA ITEM

Date: July 1, 2014

To: Brian Kischnick, City Manager

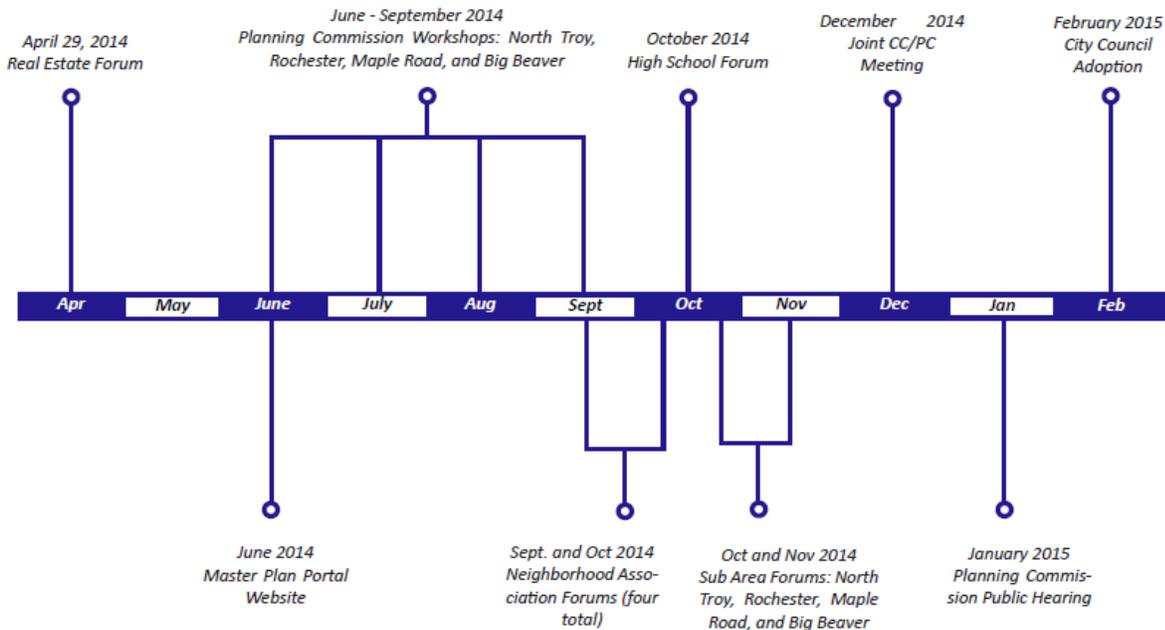
From: Mark F. Miller, Director of Economic & Community Development
R. Brent Savidant, Planning Director

Subject: EXECUTIVE SUMMARY ENGAGEMENT PLAN – 2014 Troy Master Plan Update

City Administration and Carlisle/Wortman Associates (CWA) continue to advance the 2014 Master Plan Update. As part of the planning process, we have developed an inclusive community engagement process. Our community engagement strategies include:

1. Engage residents through two to four Neighborhood Association Workshops with association presidents and representatives. The workshops are intended to be interactive including the use of real time voting to address issues of transition/buffer areas, changing demographics, housing options, and transportation.
2. Creation of a Master Plan Portal Website that provides pertinent information regarding the Master Planning process including meeting announcement, project calendar, and draft documents.
3. Engage the future of Troy through a High School Forum. The High School Forum will include student leaders from both Troy High School and Athens High School. We will work with school administrators to identify a representative population of each school.
4. Engage business owners, commercial property owners, employees, and other stakeholders through four (4) sub area forums. The Forums include North Troy, Maple Road, Rochester Road, and Big Beaver Road.
5. Ensure the City Council and Planning Commission remain engaged in the planning process through monthly Planning Commission discussions, monthly Master Plan update memos to City Council, a joint City Council and Planning Commission meeting, a public hearing with the Planning Commission, and adoption by the City Council.

TROY Master Plan Community Engagement Timeline



Details – 2014 Troy Master Plan Update

1. Real Estate Forum – Completed

The City of Troy hosted a Real Estate Forum on Tuesday, April 29, 2014 at the Troy Community Center. Over 60 community leaders, business owners, real estate developers, and interested citizens participated in a productive dialogue regarding the future direction of key economic areas of the city, specifically Maple Road, Big Beaver, North Troy, and Rochester Road. The panel included:

- Alan Kiriluk, Chairman, Kirco and Troy DDA
- Mark Nickita, President, Archive Design Studio
- Tracy Wick, Broker, Coldwell Banker
- Steve Robinson, Principal, Versa Development
- J.C. Cataldo, Partner, RePlace Development Solutions



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2. Portal for Master Plan

The City will create a project website which will include pertinent information such as meeting announcements, project calendar, and draft documents. In addition, the project website will include various community engagement tools to engage the community at their convenience.

3. Planning Commission Workshops

As part of their monthly working meeting, City Administration and CWA will engage the Planning Commission in all elements of the Master Planning process including the four (4) sub area plans. On June 24, 2014, the Planning Commission reviewed a draft of the North Troy Sub Area Plan.

4. Neighborhood Association Forums

The City will host two to four neighborhood association forums with association presidents and representatives. The forums will be geographically spread throughout the city to address localized issues. These forums will be hosted outside City Hall at community centers such as churches or schools. The discussion will be targeted to address issues that are related to the Master Plan, specifically transition/buffer areas, changing demographics, housing options, and transportation. The forums will include real time voting to ensure an interactive dialogue. City Administration and CWA will organize and schedule the forums. We propose that the City Manager facilitate and lead the neighborhood forums. City Administration and CWA will assist and prepare the City Manager as necessary.

5. High School Forum

City Administration and CWA will organize a High School Forum. The High School Forum will include student leaders from both Troy High School and Athens High School. We will work with school administrators to identify a representative population of each school. Often overlooked in the planning process, youth can provide new perspectives and offer creative solutions. We propose that the City Manager facilitate and lead the High School Forum. City Administration and CWA will assist and prepare the City Manager as necessary.

6. Forum with Sub Areas

The City will host four (4) total sub area forums for the areas identified in the real estate forum of North Troy, Rochester Road, Big Beaver, and Maple Road. The forums will seek input into target area plans that are being prepared by the Planning Department and CWA. The target area plans address issues of land uses, transportation, economic development, and public improvements. City Administration and CWA will organize and schedule the forums. We propose that the City Manager facilitate and lead the sub area forums. City Administration and CWA will assist and prepare the City Manager as necessary.



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7. City Council/Planning Commission Joint Meeting

City Administration and CWA will facilitate one (1) joint Planning Commission/City Council meeting after the neighborhood forums, high school forum, and sub area forums are completed. The joint meeting will provide City Administration and CWA with ongoing direction.

8. Planning Commission Public Hearing

As required by State Statute, the Planning Commission will hold a public hearing for the Master Plan. Once the public hearing is complete, City Administration and CWA will prepare final documents.

The Planning Commission will be well informed of the Master Plan update, as City Administration and CWA will conduct monthly Master Plan workshops with them.

9. City Council Updates and Meeting

City Administration and CWA will draft monthly updates to City Council. City Administration and consulting team will meet with City Council as directed.