

A PROCLAMATION PROCLAIMING MAY 1, 2007 AS “KEEP KIDS ALIVE DRIVE 25 DAY®” IN TROY.

WHEREAS, KEEP KIDS ALIVE DRIVE 25® is a 501c3 non-profit organization working with police departments, public works departments, schools, businesses and concerned citizens in communities across the country to decrease speeding in residential neighborhoods; and

WHEREAS, their mission is to educate people on the serious consequences of driving above the posted residential speed, and encourage and remind everyone to drive at or below the legal limit; and

WHEREAS, KEEP KIDS ALIVE DRIVE 25® heightens public awareness and reminds motorists not to speed, largely through neighborhood networking and the use of temporary yard signs posted by residents in their yards; and

WHEREAS, KEEP KIDS ALIVE DRIVE 25® is encouraging communities to increase their efforts to inform the public about the speeding problem and the significant danger to children as spring and summer approaches; and

WHEREAS, the organization is asking Troy to join communities across the country in a significant national public awareness campaign kicking off on May 1, 2007; and

WHEREAS, they will assist our community in this effort by making available educational literature, press releases, print and radio ads, flyers, and concepts for hosting special events in neighborhoods, schools and businesses; and

WHEREAS, the goal of this awareness campaign is to save the lives of children and all pedestrians and cyclists in our community;

NOW THEREFORE, the City Council of the City of Troy hereby proclaims May 1, 2007 as KEEP KIDS ALIVE DRIVE 25® DAY in Troy.