

**A. CALL TO ORDER**

A regular meeting of the Troy Daze Festival Advisory Committee was held Tuesday, March 27, 2007 at the Troy Community Center. Meeting was called to order at 7:05 pm.

**B. ROLL CALL**

Members Present:      Bob Berk                                      Mike Gonda  
                                 Sandy Macknis                                      Jeff Stewart  
                                 Jeff Super    Jim Hattan  
                                 Alison Miller    Dan O'Brien  
                                 Bob Preston  
                                 Kasey Wang – student representative

City Staff Present:      Cindy Stewart  
                                 Bob Matlick  
                                 Gerry Scherlinck  
                                 Jeff Biegler

Guests:                      Poncho Massaini  
                                 Danielle Cheli  
                                 Karen Wullaert TYC  
                                 Sasha Bozimowski TYC  
                                 Joe McKay  
                                 Diana McKay

**C. Approval of Minutes**

RESOLUTION #2007-03-013  
Moved by Mike Gonda  
Seconded by Bob Preston

RESOLVED, that the minutes of February 27, 2007 are approved as submitted.

Yes:              All  
No:                None  
MOTION CARRIED

**D. Old Business**

## a. Magic Cauldron Crafts

There was a miscommunication with the co-chairs of Magic Cauldron Crafts. They resigned their positions because they thought everyone else resigned. Bob Berk called and explained the situation. Karen Mooradian and Darcel Conners no longer wish to resign.

RESOLUTION #2007-03-014

Moved by Mike Gonda

Seconded by Allison Miller

RESOLVED, that Karen Mooradian and Darcel Conners are re-appointed as co-chairs of Magic Cauldron Crafts.

Yes: All

No: None

MOTION CARRIED

## b. Update on Miss Troy Pageants - Danielle Cheli

Boulan Park Middle School is the proposed location. The date would be Friday evening approximately 6 - 9 pm. The cost will be approximately \$60 an hour for the janitor at Boulan. Tickets to the event would cover the costs as well as the entry fee for contestants.

Danielle needs to call Boulan School and reserve the date.

Recommendation to call Tim McAvoy.

## c. Police Dunk Tank

The Troy Police department would like to run their Police Dunk Tank again this year.

RESOLUTION #2007-03-015

Moved by Mike Gonda

Seconded by Sandy Macknis

RESOLVED, that the Troy Police Dunk Tank booth is approved for the end spot for outdoor booths. Operations Committee will look at request to move them back a few feet north.

Yes: All

No: None

MOTION CARRIED

## **Committee Updates**

**Cutest Toddler/Infant** - Alison Miller: working on new requirements

**Magic Cauldron Tent** – Working on entertainers

**Fire Department** -- Bob Matlick: Water Battle vs. Clawson will be scheduled. Fireworks approval of permit will go to Council soon.

**Entertainment** – Jeff Stewart: Main Stage is booked, outdoor stage is 75% booked. Special needs adult night “Everybody’s Birthday” booked the Special Needs Band for this and Special Needs Kids Event. Buscemi’s will be a sponsor for both Special Needs children and adults events. Bob Berk will be setting up a level of participation (limit kinds of food, ex. 1 pizza plus Arnold’s). Jeff will ask Buscemi’s if he will accept that proposal

**Operations** - Jeff Biegler - Tent bid went out, it will be opened in 2 weeks Jeff Biegler, Mike Gonda and Bob Berk will discuss the electrical specs. Arnold Amusements and Fireworks Company are both in the last year of their contracts

**Shuttle Drivers** - Jeff Super: need shuttle drivers. Bid will go out for golf carts per Jeff Biegler.

**Misc** - Mike Gonda: Article in the Detroit News 3-26-07 “Is the Fall Festival Too Big?” There was an article on the Plymouth Fall Festival (Sept). They feel they’ve grown too large (over 100,000 people, large carnival rides, blocking traffic and causing businesses to lose money.) Last years budget \$23,000. They feel they need the carnival to pay the bills. Mike Gonda comments: Sometimes bigger is not better. We don’t always have to grow, just keep it quality.

**Operations** – Mike Gonda: If you know anyone who would like to volunteer for set-up tell them to call Mike. Sandy would volunteer in the trailer to do any coordination that needs to be done.

**Booths** – Bob Berk: Going over last years stuff will modify old applications and mail them to last year’s vendors. Food applications will go out April 1<sup>st</sup> and must be in by May 1<sup>st</sup> for existing vendors. After May 1<sup>st</sup> we will start accepting new vendors for food. Large tent booth applications will be on our website by May 1<sup>st</sup>.

**Sponsors** - Cindy Stewart: Verbal yes from National City, Wow, Comcast and Tringali. Contracts with letters have been sent to all 2006 sponsors.

Community Foundation paid back the \$11,000 they were holding from the 2006 Festival. Per Assistant City Manager they still owe 20,000 based on a letter from Comm Foundation President.

**K of C Check** - (not being cashed) per Tom Tighe.

**Student Volunteers** – Sandy Macknis: will attend orientations at both high schools on August 21-23. She will also go May 2<sup>nd</sup> to the Troy High National Honor Society meeting, May 10<sup>th</sup> to Athens Project Lead and March 28<sup>th</sup> to TYC Meeting and also to the International. Academy.

**Suggestion** - Jim Hattan: Anyway to light the shuttle stop signs. People can't seem to find places to catch the shuttle. Bob Matlick will talk to Kmart regarding the loan of blue flashing lights.

Pony Rides - Bob Preston: still checking on pony ride vendors.

## **E. New Business**

### a. Parade Discussion:

Joe and Diana McKay would like to bring back the parade. They put some ideas together:

- Must volunteer to be in the parade
- Both Troy bands will march for free
- Fire Department volunteers & equipment
- Civic Groups: Scouts, etc.
- Floats

No cash prizes but could give out trophies

Idea is to have it Saturday at 9 am.

Route: Troy High - Northfield Parkway to Wattles, South down Crooks and enter park

Coordinate entrance to work with pancake breakfast.

Parade participants could give out raffle tickets. Viewers bring their tickets into park for a chance to win prizes. This hopefully will bring more people into the Festival! Come up with a theme for the parade.

Choose a grand marshal that's a community person.

Mike Gonda – Logistics: Crooks Road is a nightmare. If we could get as many people on Northfield Parkway as they do for the Troy High Homecoming, our parade would be huge. The cost of using crooks puts a huge dent in our budget. If you are open and willing to accept this route for the 1<sup>st</sup> year we could see about changes for next year.

Gerry Scherlinck: would be ok with either route but police costs would have to be covered. Northfield: \$1,800-2,000. Northfield, Wattles, Crooks \$2,700-3,000

Mike Gonda: Let's look at the most positive win-win situation.

Bob Berk: We need to move some funds around since we do not have money in the budget for 2007.

RESOLUTION #2007-03-016

Moved by Mike Gonda

Seconded by Jim Hattan

RESOLVED, that pending funding and route resolution, we approve a parade for Saturday, September 15 at 9 am with Joe and Diana McKay as co-chairs.

Discussion: Understanding that the length of the parade should not exceed 1 hour and 15 minutes, keep the groups moving.

Yes: All

No: None

MOTION CARRIED

Joe McKay's e-mail [joemckay@amicondos.com](mailto:joemckay@amicondos.com)

#### b. Car Show

A few of the dealers are upset that we aren't having the car show. Some of the dealers like Dean Sellers still have money in their budgets.

Suggestion of a contest in the schools, the winner gets their sign made by the dealer and displayed at the entrance. Problem with our sign ordinance with signs in the right of way.

Another idea to have them as a sponsor of the parade. They could lead the parade with some of their cars. This will be continued at the next meeting.

**F. Member Comment**

Cindy Stewart indicated that the City Manager said to have Cindy, Jeff Biegler, Mike Gonda, Assistant City Manager John Lamerato and City Treasurer Sandy Kasperek meet regarding finances.

**G. Adjourn**

RESOLUTION #TD-03-017

Moved by Jeff Super

Seconded by Mike Gonda

RESOLVED, that the Troy Daze Advisory Committee meeting of March 27, 2007 is adjourned.

Yes: All

No: None

MOTION CARRIED

Meeting adjourned at 8:02 pm.

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Bob Berk, Co-Chairperson

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Cindy Stewart, Community Affairs Director

**REMINDER: Next meeting – April 24, 2007 at 7:00 PM**