

TO: John Szerlag, City Manager

FROM: John Lamerato, Assistant City Manager, Finance
Cindy Stewart, Community Affairs Director

SUBJECT: Agenda Item: CMN Contract with ICCA

DATE: September 27, 2005

On September 21, 2005, the Intergovernmental Cable Communications Authority (ICCA) entered into a three-year contract with Community Media Network (CMN) for the purpose of Public Access Television Services, which will expire on December 31, 2007.

Of the 11 ICCA communities, eight have renewed their commitment to CMN. Auburn Hills, Berkley, Rochester contribute 1% of their PEG fees; Troy, Royal Oak, Rochester Hills and Oakland Township contribute ½% of their PEG fees; Ferndale contributes ¾% of their PEG fees. Clawson, Huntington Woods and Pleasant Ridge voted not to contribute to CMN at this time. Clawson and Huntington Woods will look at the possibility of contributing next year.

In addition to managing the public access channel found on Comcast (52) and Wide Open West (18) cable systems, CMN offers video production workshops, equipment and facilities to area residents interested in producing local cable television programs that play on CMN. CMN staff also creates programming that spotlights local organizations and events, working closely with local government, nonprofits and schools. CMN's programming can be seen in the eleven ICCA communities of Auburn Hills, Berkley, Clawson, Ferndale, Huntington Woods, Oakland Township, Pleasant Ridge, Rochester, Rochester Hills, Royal Oak and Troy.