J-01s

CABLE ADVISORY COMMITTEE AGENDA
Thursday, October 18, 2007 – 7 p.m.
Conference Room C – Troy City Hall

Call to Order 7:05 pm

Roll Call

Present:

Kent Voigt	Nancy Chen, Student
Bryan Wehrung	Tom Belian
Lisa Martinico	Penny Marinos
Brian Wattles	Cindy Stewart, City Liaison

Absent: Alan Manzon

III. Approval of Minutes – Regular Meeting of April 19, 2007
Change under old Business – Sysco should be CISCO

Motion by Kent Voigt
Seconded by Lisa Martinico
APPROVED with changes

IV. Correspondence: None

V. A. Comcast – Channel Addition & Repositions – July 19, 2007
Channel additions: Food Network HD, HGTV HD, CSTV (College Sports), Sportsman Channel.

Complaint from Brian Wattles – he never gets notices as a Comcast customer. Penny agreed – she never gets notices re: changes from WOW either.

Observation – the Music Channel on WOW, the audio is very low. When you turn it up you get static and hissing noises. Needs better modulation.

Channel repositions: IFC (Ind. Film Channel), Music Choice and Gospel Music Channel

B. WOW – Earns top carrier position in 2006 J.D. Power & Associates Residential Telephone Satisfaction Survey for North Central Region – July 11, 2007
2005 & 2000 they got top honors for cable and internet. WOW is dedicated to living "Modern Life Made Easy." WOW enters into their second decade of offering competitive performance, reliability, cost of service, offerings and promotions, image and billing.

C. Comcast – Real Facts about the Big Ten Network – July 9, 2007

The best and fairest way to protect all consumers is for the cable company to offer Fox Cable networks Big 10 network on a digital sports station or as a subscription package. Big 10 network wants people to pay $12/year. This info was Comcast's defense to charging for Big 10 network.

D. Comcast – Complimentary Municipal Video Accounts Dropped – July 2, 2007
Comcast did an extensive review of their complimentary service accounts and determined that they would be realigning these accounts from complimentary status to commercial status. All municipal drops will not be free except for schools and library, plus one drop at Fire and Police.

WOW communicated with the City – they will be happy to offer complimentary service to our municipal facilities.

E. Comcast – Price Changes effective August 1, 2007 – June 5, 2007
Comcast sent pricing changes for installation and service charges for residential effective August 1, 2007.

F. Comcast – Offers NFL Network on Digital Sports Tier – May 15, 2007
Effective June 20, 2007, the NFL network will move from channel 180 on the Digital Plus tier to channel 275 on the Sports Entertainment Pack. In order to receive the NFL network, customers will need to subscribe to the Sports Entertainment Pack.

G. Comcast – Payment Options – May 8, 2007
Multiple options to pay Comcast bill - mail a check, recurring charge on a credit card, automatic withdrawal from bank account, pay online or pay in person at one of the service centers. There is a charge of $1.99 to have payments processed by a live agent at one of the payment centers. If customer elects to have Comcast services reactivated after deactivation there will be charges effective July 1, 2007.

H. Comcast – Commitment to Michigan – April 24, 2007
Their 4,400 employee workforce will be expanded by 500 new jobs in 2007. Combined with their $2 billion investment in broadband fiber

technology over the past decade, Comcast prides itself on being a major contributor to Michigan's economic growth. Comcast will continue to invest in the schools by offering and maintaining existing free video drops; offer and maintain independent internet connections.

VI. Articles

A. Comcast Unveils New Broadband Technology called "Wideband" – Media Week – May 8, 2007

"Wideband" can download vast amounts of data and video in a matter of seconds and potentially supercharge cable's triple-play offering. Wideband can download 4 gigabytes of data (the entire Encyclopedia Britannica – 55 million words) in less than 4 minutes. Traditional cable modem would take 3 hours and a dial-up connection would take 2 weeks to download. Comcast CEO Brian Roberts said, "Consumers want more, faster. We just have to keep investing." Kent said, "Watch for news from Sprint offering new technology in the near future."

VII. New Business

A. CMN Comcast

ICCA approved at their September meeting a 5 year contract with Community Media Network (CMN). We are very happy with CMN's service led by Exec Director Jay Wiencko. We hope the communities who do not contribute part of their 1% PEG fees to Public Access will reconsider (Clawson, Huntington Woods, and Pleasant Ridge).

CMN Contract

Jay sent correspondence related to CMN Contract approval. Last fiscal year Troy led all cities with 34 CMN members and 12 nonprofit memberships. There were 23 Troy graduates of their production training services, and 13 advanced training participants. CMN also facilitated 12 remote (van) productions for Troy schools as well as "Courage First" and "League of Women Voters."

Jay Wiencko is very proud of the partnership CMN enjoys with Troy, its very active resident members and nonprofits.

VII. Old Business

A. Report on Web Publications from members

Wireless Oakland Residential Service (Michtel Communications)

Free	128 k	
Silver package	512 k down/up	– $19.95/month
Gold package	.54 m down & 768 k up	– $26.95/month

Wireless Business Service

Silver	$19.95	512K
Gold	$39.95	1.54 mg down/7.68 k up
Platinum	$99.00	1.54 down/1.54 up

Said they are 100% up and running for their Phase I installation in portions of 7 communities (Birmingham, Troy, Oak Park, Royal Oak, Madison Heights, Pontiac, Wixom). 7,000 users signed up since July & 100 users have paid to upgrade.

In 1st 24 hours of service, they saw 10% of households in area begin to use the free internet service.

VIII. Staff Report

Introduction of new student rep
Chi Song - He is a junior at Troy High who is working towards a career in medicine. He has an interest in technology and also enjoys obtaining information via the internet and YouTube. He has no time to watch TV.

Cable Guide – September/October/November showing a lot of Troy Daze programming. We also taped the League of Women Voters Candidates Forum.

IX. Committee Member Comment

Bryan said his 3rd tern is up in January 2008. He said he would not ask to be reappointed. January 2008 agenda we will select a new chair.

X. Adjournment

Motion to adjourn by Penny Marinos seconded by Lisa Martinico at 8:35 p.m.

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Bryan Wehrung, Chairman

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Cindy Stewart, City Liaison