CITY COUNCIL – AWARD RECOGNITION

Date: September 15, 2016

To: Brian Kischnick, City Manager

From: Mark Miller, Director of Economic & Community Development

Subject: 2016 3CMA Savvy Award Winner – Stephanie Fleischer, Marketing Coordinator Won 1st Place for the City of Troy in the category of Graphic Design – Other Promotional Items for her Welcome to the Neighborhood Tree Tag

The City-County Communications and Marketing Association, also known as 3CMA, is a national organization of more than 700 professional public communicators and marketers. 3CMA offers dynamic and innovative educational programming to its members during the annual conference. Recently, Stephanie Fleischer, Marketing Coordinator, attended the annual conference in San Antonio, TX, as a nominee for the Savvy Award and as a representative of the City of Troy.

Ms. Fleischer won the Savvy Award for her design of the "Welcome to the Neighborhood Tree Tag", shown below. This award was voted on by the membership of 3CMA and presented as first place out of all the promotional items entered in the contest. Congratulations, Stephanie!

RE: SAVVY Award

Stephanie:

Congratulations on your first place award from 3CCMA. Troy is fortunate to have someone so creative, skilled and effective in the art of communications. We appreciate you!

B

BRIAN KISCHNICK
CITY MANAGER
B.Kischnick@troymi.gov