



CITY COUNCIL ACTION REPORT

October 26, 2007

TO: Phillip L. Nelson, City Manager

FROM: John M. Lamerato, Assistant City Manager/Finance and Administration
Carol K. Anderson, Parks and Recreation Director

SUBJECT: Alcohol Sales on Golf Course(s)

Background:

- Chapter 30, Section 10C of the City Code prohibits the sale of alcohol on the golf course(s).
- Previously, the food service providers at both golf courses have informally inquired about the possibility of allowing alcohol sales on the golf course.
- Attached is correspondence from Gordie Kosch, Sanctuary Lake food service provider, formally requesting the City permit the sale of alcohol on the Sanctuary Lake course.
- Golfers are allowed to buy two beers in the restaurant(s) and take onto the golf course.

Financial Considerations:

- As the Sanctuary Lake food Contractor pays a percentage of sales over \$125,000, there is the potential for additional revenue to the City by allowing alcohol to be sold at Sanctuary Lake Golf Course.
- Although direct revenue from the sales will not be increased at Sylvan Glen since the Contractor pays rent, allowing alcohol sales on the course would enable the contractor to increase revenue and remain a viable business.
- There is interest from many golfers for this service and, if allowed, could result in additional golf rounds.

Legal Considerations:

- Chapter 30 of the City Code will need to be revised to allow sales on the golf course proper.
- If approved, addendums to the agreements with the food service providers at both golf courses would be prepared and forwarded to the City Council for approval.

Policy Considerations:

- Allowing the sale of alcohol on the golf course(s) helps to attract and retain investment. (Goal 3)

October 26, 2007

To: Phillip L. Nelson, City Manager
RE: Alcohol Sales on Golf Course(s)

Options:

- City Council can direct staff to pursue options to allow alcohol to be sold on the golf course and to prepare addendums to the agreements with Kosch and Camp Ticonderoga to allow alcohol sales on the golf course(s).
- City Council can take no action.

Where legal review is necessary:

Approved as to Form and Legality:

Lori Grigg Bluhm, City Attorney

9/18/07

Carol Anderson
City of Troy
Director of Parks and Recreation
3179 Livernois
Troy, MI 48083

Dear Carol,

After a season of operations at Sanctuary Lake we are pleased to communicate that it was a successful year of transition and customer appreciation. So many of our guests shared their happiness over the many improvements of the operation, from the interior renovations, to the patio clean up and window panels, to the expanded menu and services.

One opportunity for an additional point of customer appreciation would be the inclusion of beer sales on the golf course. As you know, the City of Troy created an addendum to the State of Michigan Liquor Control Commission Licenses at Sanctuary Lake and Sylvan Glen not allowing beer sales on the course. If there was (is) one point of contention by many of our golfers, it is that restriction of beer sales, if we heard the complaint once, we heard it a hundred times. And perhaps more discerning is fact that we lost many golf outing groups because once they learned we could not service their group with beer on the course they said they would just go someplace else.

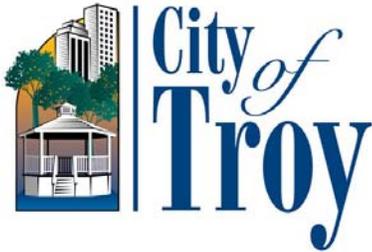
Locally and in the State of Michigan the vast majority, about 85% of public courses do allow beer sales on the course, so this puts us at a competitive disadvantage. Our agreement with the City of Troy does pay a percentage of sales, so by approving this ability to allow the golf courses to sell beer on the course would make for happier golfers (most of which are Troy residents), and would provide the city with more revenue.

Since the Michigan Liquor Control Commission does not restrict golf course beer sales in this regard, this would not require an intervention with the MLCC.

Carol we would like this to be presented to the city council for review and consideration. I would appreciate the opportunity to discuss this and hopefully gain council's approval.

Sincerely,

Gordie Kosch
President
Kosch Catering & Corporate Dining



CITY COUNCIL REPORT

November 6, 2007

TO: Phillip L. Nelson, City Manager

FROM: John M. Lamerato, Assistant City Manager/Finance and Administration
Carol K. Anderson, Parks and Recreation Director

SUBJECT: Parks and Recreation Advisory Board Action – Alcohol Sales at the Golf Courses

At the November 1, 2007 meeting of the Parks and Recreation Advisory Board the following action was taken:

Resolution #PR-2007-11-21

Moved by: Fejes
Seconded by: Redpath

RESOLVED, That the Parks and Recreation Advisory Board recommends that the City Council direct staff to pursue options which would allow alcohol sales on the golf courses and further that the City Council direct staff to prepare addendums to the existing food service agreements at both courses allowing alcohol sales on the golf course proper.

Yes: 3 Krent, Fejes, Redpath
No: None
Abstained: 3 Zikakis, Kaltsounis, Noce
MOTION FAILED



Parks and Recreation

October 26, 2007

TO: Liquor Advisory Board

FROM: John M. Lamerato, Assistant City Manager/Finance and Administration
Carol K. Anderson, Parks and Recreation Director

SUBJECT: Alcohol Sales on Golf Course(s)

Background:

- The City does not allow the sale of alcohol on the golf course at Sanctuary Lake or Sylvan Glen Golf Course. (Chapter 30, Section 10C City Code)
- Both food service vendors have liquor licenses.
- Golfers are able to buy two beers at a time to take onto the course to consume while playing golf.
- Both courses have outside seating where alcohol is served.
- In the past, the food service providers at both golf courses have informally inquired about the possibility of allowing alcohol sales on the golf course.
- Gordie Kosch, Sanctuary Lake food service provider, has formally requested the City permit the sale of alcohol on the Sanctuary Lake course.
- If alcohol sales are allowed on the golf courses, Chapter 30 of the city code must be revised and adopted and addendums to the agreements with the vendors must be approved.

This request was placed on the City Council agenda on November 12, 2007. At the meeting, the City Council postponed action until December 17, 2007 so the Liquor Advisory Board can review the request for input and advice.

I would respectfully request this item be placed on the December 10, 2007 agenda.

Carol K Anderson

From: Cynthia A Stewart
Sent: Monday, November 19, 2007 9:28 AM
To: Phillip L. Nelson
Cc: Carol K Anderson
Subject: FW: Alcoholic Beverages on the Troy Golf Courses

From: Cathy Killian [mailto:onekillian@comcast.net]
Sent: Saturday, November 17, 2007 11:52 AM
To: Louise Schilling; dave@lambert.net; rbeltram@wideopenwest.com; cristinabroomfield@yahoo.com; david@eisenbacher.org; Wade Fleming; Mfhowryl@umich.edu; Mary Kerwin
Cc: Cynthia A Stewart
Subject: Alcoholic Beverages on the Troy Golf Courses

My name is Cathy Killian and my husband, Michael and I have lived in Troy for 30 years. We are in support of beer being sold on the golf courses in Troy. Our son started playing golf when he was 8. At the age of 10 he and his friend who was also 10 at the time were good enough to be partnered with adults and the boys usually won. These two boys grew up playing Sylvan Glenn and went on to be captain's of their high school golf team, Athens and Troy. They had no problem when the men they were paired to play with started out the course with a couple of beers. Our son and his friend have played on public and private golf courses all over Michigan and in Florida where beer was served on the course and the boys were never offered any. They have played in many golf fund raiser events and again no one offered them beer.

My husband and I see no problem with beer being offered on the golf course. We do not golf but as parents of a child that golfed at a young age, beer on the course will not harm our children at all.

Sincerely,
Michael and Cathy Killian

A regular meeting of the Liquor Advisory Committee was held on Monday, December 10, 2007 in the Lower Level Conference Room of Troy City Hall, 500 West Big Beaver Road. Chairman Max K. Ehlert called the meeting to order at 7:00 p.m.

ROLL CALL:

PRESENT: Max K. Ehlert, Chairman
Henry W. Allemon
W. Stan Godlewski
Patrick C. Hall
David S. Ogg
Timothy P. Payne
Bohdan L. Ukrainec
Christopher Forsyth, Assistant City Attorney
Sergeant Robert Cantlon
Pat Gladysz

ABSENT: Clark Yuan, Student Representative

Resolution to Approve Minutes of November 12, 2007 Meeting

Resolution #LC2007-12-028
Moved by Allemon
Seconded by Payne

RESOLVED, that the Minutes of the November 12, 2007 meeting of the Liquor Advisory Committee be approved.

Yes: 7
No: 0
Absent: None

Agenda Items

1. Gordie Kosch, Sanctuary Lake food service provider, has formally requested the City permit the sale of alcohol on the Sanctuary Lake Golf Course. This request was placed on the City Council agenda on November 12, 2007. At the meeting, the City Council postponed action until December 17, 2007 so the Liquor Advisory Board can review the request for input and advice.

Present to answer questions from the Committee was Carol Anderson, Director of Parks & Recreation.

Mrs. Anderson informed the Committee that the current City Ordinance prohibits the sale of alcoholic beverages on our municipal golf courses, but consumption is allowed. A survey of the metropolitan Detroit municipal courses indicated that most establishments allow a beverage cart.

The contractor, Gordie Kosch, would like to provide a beverage cart at Sanctuary Lake Golf Course. His liquor license does not prohibit this activity.

Sergeant Cantlon advised the Committee that the Police Department’s enforcement of the beverage cart would be the same as any other licensee. The Department would enforce the licensee’s responsibilities and likely set up a decoy situation.

Resolution #LC2007-12-029

Moved by Hall

Seconded by Ukrainec

RESOLVED, that the Liquor Advisory Committee is recommending to City Council that Chapter 30 of the Troy City Code be amended to allow a beverage cart on municipal golf courses for the sale of beverages under 21% alcohol by volume.

Yes: 6
No: 1 - Allemon
Absent: None

The meeting adjourned at 7:42 p.m.

Max K. Ehlert, Chairman

Patricia A. Gladysz, Secretary II