



CITY COUNCIL REPORT

Date: February 13, 2008

TO: Phillip L. Nelson, City Manager

FROM: John M. Lamerato, Assistant City Manager—Finance
 Cathleen A. Russ, Library Director
 Loraine Campbell, Museum Manager

SUBJECT: Troy Museum Hours of Operation

Background:

- The Troy Museum and Historic Village is open to the public 2,700 hours per year under the current operating schedule:
 - Tuesday-Saturday: 9 am – 5:30 pm
 - Sundays: 1 pm – 5 pm
 - Closed: Mondays and major holidays
- Attendance records from 2004-2007 indicate the museum visitation is lowest on Sundays, averaging 18 patrons per day, except during the summer, when visitation increases to 75 patrons per day.
- Daily attendance is also low between 4:30 – 5:30 pm. Conversely, the museum cannot accommodate all requests from teachers who wish to schedule education programs.

In order to accommodate the increased demand for educational programs, as well as direct staff resources more effectively, the Troy Museum and Historic Village will adopt the following operational schedule on July 1, 2008:

- October-May:
 - Monday-Saturday: 9 am – 4:30 pm (full-time staff report at 8 am)
 - Closed on Sunday
- June-September
 - Monday-Saturday: 9 am – 4:30 pm (full-time staff report at 8 am)
 - Sunday: 1-5 pm

Financial Considerations:

- The change will increase potential revenues from field trips by \$3,000-\$7,000 per year.
- The change will also improve customer service by adding 38 days available for field trips.

Legal Considerations:

- There are no legal considerations associated with this item.

Policy Considerations:

This recommendation addresses the following goal:

- Goal II: Minimize the cost and increase the efficiency and effectiveness of City government

Options:

- City management recommends that this information memo regarding the change to the operating hours of the Troy Museum and Historic Village be received and filed.