



CITY COUNCIL ACTION REPORT

February 25, 2008

TO: Phillip L. Nelson, City Manager

FROM: Brian Murphy, Assistant City Manager
John Lamerato, Assistant City Manager
Steve Vandette, City Engineer
John Abraham, Traffic Engineer
Charles T. Craft, Chief of Police

SUBJECT: Renewal of Membership in the Traffic Improvement Association (TIA) of Oakland County

Background:

- The TIA membership fee for participation for 2008, \$25,200, is due. This is a \$100 increase over the 2007 fee
- The City has been a member of the TIA since 1975
- The TIA is a private non-profit organization that is responsive to the problems and needs of local traffic officials
- Former City Council Member Jeanne Stine and Chief Craft are members of the TIA Board of Directors
- TIA is a source of traffic facts, including traffic crashes and traffic operations data
- The City of Troy obtains citywide traffic crash statistics (including the intersection and road segment crash reports and ranking), county traffic crash trends, location-specific crash details, and alcohol-related statistics from TIA; as a TIA member, these reports are provided without charge
- TIA also works with our adjacent communities to improve traffic in the general area that can be a secondary benefit to the City
- In 2007, TIA is worked with the Troy Police Department and other I-75 communities in the development of a standardized protocol for the quick and safe clearing of crashes from the expressway
- TIA works with the Troy Police Department on several enforcement-related projects and grants. They facilitated the Police Department in obtaining approximately \$31,000 last year in federal funds for alcohol and seat belt endorsement
- TIA also keeps the enforcement and traffic engineering community updated on new Traffic Improvement issues through their quarterly "Early Birds Meeting"

Financial Considerations:

- Funds are available in the 2007-2008 Traffic Engineering budget, account # 446.7958.

Legal Considerations:

- N/A

Policy Considerations:

- Enhance the livability and safety of the community (Goal 1)
- Maintain relevance of public infrastructure to meet changing needs (Goal 5)
- Emphasize regionalism and incorporate creativity into the annual strategic planning process (Goal 6)

Options:

- Approve the request as requested.
- Deny the request.

TRAFFIC IMPROVEMENT ASSOCIATION

2187 ORCHARD LAKE ROAD, STE. 140
SYLVAN LAKE, MICHIGAN 48320-1778
(248) 334-4971 (248) 334-2060 FAX

INVOICE

CLIENT NAME:

CITY OF TROY
PHIL NELSON, CITY MANAGER
500 WEST BIG BEAVER
TROY, MI 48084

INVOICE DATE: 1/22/08**TERMS:** DUE UPON RECEIPT**INVOICE TOTAL:** \$25,200.00

DATE**DESCRIPTION****AMOUNT DUE:** \$25,200.00

1/22/08

INVOICING FOR TIA ANNUAL SUPPORT BASED ON
0.5% OF ACT 51 GAS-WEIGHT TAX REVENUES FOR
FY2005-06, PER ATTACHED LETTER.

COPY

DON'T FORGET TO BUCKLE UP...EVERYTIME!



TRAFFIC IMPROVEMENT ASSOCIATION

2187 Orchard Lake Rd., Suite 140, Sylvan Lake, MI 48320-1778
(248) 334-4971 • FAX (248) 334-2060

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January 15, 2008

Charles T. Craft
Chief of Police
City of Troy
500 W. Big Beaver Road
Troy, MI 48084

Dear Chief Craft:

Enclosed is the 2008 request for Traffic Improvement Association's (TIA) membership support from our local communities. As in the previous years, this membership fee is based on one-half of one percent of the FY06-07 ACT 51 gas-weight tax revenues. This year the amount requested from the City of Troy is \$25,200.

TIA will celebrate its 41st anniversary in March. We are proud of our efforts with our 70 community members, 45 law enforcement agencies, 12 district courts, schools, businesses and citizens.

During the past year TIA has focused on providing more current, accurate traffic crash data so that we can provide our communities, the Road Commission for Oakland County and MDOT with important information to help solve some of our traffic problems. In August, 2007 TIA launched TCAT, its new Traffic Crash Analysis Tool that provides TIA members with a web-based traffic crash system allowing for crash analysis at your site, engineering diagrams and mapping of crashes. This program offers more local analytical tools to help you reduce crashes in your community. Feedback has been excellent!

Oakland County reported its traffic fatalities in 2006 at 63, a rate of 0.47 fatalities/100 million vehicle miles traveled. (Figures are not yet available for 2007.) This fatality rate is the lowest in Michigan and the US. While alcohol-related crashes were down and the number of fatalities were down, the percent remains at 33%.... the same as Michigan and the US.

There were 37,400 traffic crashes recorded in Oakland County in 2006. This is a reduction of 4,600 over 2005. Even though Oakland County has better traffic safety rates than other counties in Michigan and the US, we still have much to do to help save lives and reduce serious injuries caused by traffic crashes.

On behalf of TIA, our Board of Directors and the citizens of Oakland County, I thank you for your continued support of our efforts and the trust you show in TIA. We strive to be worthy of this trust. I encourage you to call me if you have any questions or comments at 248-334-4971.

Sincerely,

Frank P. Cardimen, Jr.
President

FPC/dmm
Enclosure (Invoice)

**CELEBRATING TRAFFIC SAFETY SERVICES
SINCE 1967**

1-25-08
Chief Craft
- Original sent to Phil Nelson
- This copy for you.
Thanks
Frank