

CALL TO ORDER

A meeting of the Troy Daze Festival Advisory Committee was held Wednesday, April 22, 2008 at the Troy Community Center at 7:03 pm.

ROLL CALL

Members Present: Mike Gonda
 Bob Berk
 Sandy Macknis
 Jeff Stewart
 Allison Miller
 Dan O'Brien
 Jim Hattan
 Bob Preston
 Sarah Wunderlich, student

City Staff Present: Cindy Stewart
 Tonya Perry
 Bob Kowalski
 Jeff Biegler

Others: Danielle Cover
 Pam Cheli
 Michael Connors
 Jim Winiarski
 Darcel Connors

Absent: Jeff Super
 Kasey Wang, student rep

Excuse Absent Members

RESOLUTION #TD-2008-04-07
Moved by Mike Gonda
Seconded by Jim Hattan

RESOLVED, that the Troy Daze Advisory Committee excuses Jeff Super and Kasey Wang from the April 22, 2008 meeting.

Yes: All
No: None
MOTION CARRIED

Additions/Deletions to Agenda

Boy Scouts Michael Conner Eagle Scout Project

Approval of Minutes from Jan. 22, 2007

RESOLUTION #TD-2008-04-08
Motion by: Mike Gonda
Seconded by: Jim Hattan

RESOLVED, that the minutes of January 22, 2008 are approved as submitted
MOTION CARRIED

Old Business

a. Boy Scout Project – Michael Connors, Troop 1702. For his Eagle Scout project, Michael offered to provide games for the Kids Corner. These include a skeeball game and catapult game (uses bean bags). Dimensions are approximately 4' - 5' x 2'. Michael showed his schematic designs of the games. Games would cost approximately \$450. Eagle Scouts would raise the money by can drives. He has not yet determined the date of the fund-raising drives. Michael will be the leader of this project. He has a scout meeting on 4/22 and will meet with his advisors. It will then be approved by his troop, followed by the district. The project must be completed before he turns 18 years old.

New Business

a. Miss Troy Pageant – New date and location. Danielle Cover submitted a proposal for a new location at Troy High School auditorium on Saturday, August 16, 2008. Her expenses in 2007 at Boulan Park were \$3326 and revenue was \$4670. Total profit was \$1344. She'd like to change from Boulan Middle School due to size of auditorium (100 people over capacity in 2007) and inadequate technical services.

2008 at Troy High would require use of the green room from 9 am – 2 pm and auditorium from 2 pm – 10 pm. Custodial costs at \$40.20/hr, Tech costs at \$44.42/hr and Auditorium rental is \$175/hr.

<u>Expenses</u>	
Custodian	\$522
Aud. Rental	\$1,400

Aud. Tech	\$355
Sashes	\$140
Contest #s	\$26
Q. Sashes	\$65
Crowns	\$164
Flowers	\$106
Gift Cert	\$300
Addl Award	\$50
Scholar.	\$500
Décor	\$70
Misc	\$200
Trophies	\$550
Tickets	\$55
Total	\$4504

<u>Anticipated Revenue</u>	
Early Registration	\$120
General Regis.	\$2,220
Emergency Regis.	\$500
<u>Ticket Sales</u>	<u>\$2,800</u>
Total	\$5,640

Danielle would like to increase registration fees.

Early (5/27 – 6/6)	\$30
General (6/6 – 7/11)	\$50
Emerg. (7/12 – 22)	\$100

Tonya Perry (Fire) said she strongly recommends you follow guidelines for capacity to the letter. We must be strict with this.

RESOLUTION #TD-2008-04-09

Moved by Mike Gonda

Seconded by Alison Miller

RESOLVED, that the Troy Daze Advisory Committee Motion accept Danielle's proposal for venue change for Miss Troy Pageant to Troy High on August 16, 2008.

Yes: All

No: None

MOTION CARRIED

b. New Name for Magic Cauldron – Kids Corner

Signage and banners to be changed

c. Booth Discussion

Bob Berk suggested at the end of last year some booth changes.

- Make three 900 row food booths into non-food booths;
- Make all non food booths 20 x 20 and add 2 booths;
- Keep current outdoor booth pricing;
- Drop \$25 service vehicle fee;
- Increase commercial food booth fee from \$440 to \$450;
- Increase non-commercial food booth fee from \$220 - \$225.

RESOLUTION #TD-2008-04-10

Moved by Sandy Macknis

Seconded by Mike Gonda

RESOLVED, that the Troy Daze Advisory Committee accept Bob Berk's proposed booth changes.

Yes: All

No: None

MOTION CARRIED

d. 50-50 Raffle Discussion

Troy People Concerned called to inquire if they still had 50-50 raffle. Yes. They were concerned since they lost money in 2007. Are they tied to the \$500 prize giveaway? Bob advised they should try and sell 50-50 tickets ahead of the actual festival. TPC is concerned they do not have adequate volunteers to run this fund raiser. Troy Daze Festival advised them this takes work and commitment to grow into a prosperous project.

RESOLUTION #TD-2008-04-11

Moved by Bob Preston

Seconded by Jim Hattan

RESOLVED, that the Troy Daze Advisory Committee will get TPC to make a final decision if they will commit to running the 50-50 raffle by the next Troy Daze Meeting on June 24, 2008.

Yes: All

No: None

MOTION CARRIED

e. Contract Updates

1. Amusement Rides - Arnold Amusement was approved by City Council (only vendor), with same rate of return, for a 3 year contract. New in contract – all day bracelet
2. Fireworks - MAD Bomber is the recommended company and will be considered at the May 12 Council Meeting.
3. T-shirts - Must be ordered soon. Jeff has catalog with colors.
4. Table & Chairs Rental - Jim Hattan suggested we purchase our tables and chairs. We currently rent 150 tables and 500 chairs. Golden Crown Party Rental is holding an auction (4/29) for chairs and tables. Discussion: Where would we store them?

f. Event Updates

- a. Volunteers – Sandy has contacted all high schools and groups about volunteering.
- b. Fireworks – Interesting seeing the DVDs of vendor finale shows.
- c. Entertainment – Is all books and under budget
- d. Sound – New sound company is Ignite Light & Sound out of Clinton Twp.
- e. Miss Troy Pageant – Danielle is working on applications. They will be available later in May for Web site.
- f. EthniCity – The EIAB is having problems getting co-chairs. They will continue to work on this.
- g. Sponsorships – Check are coming in: WOW, ITC Holdings, National City, Tringali, MSG Credit Union.
- h. Parade – Diana and Joe McKay are still committed. We are moving it to Sat., Sept. 13 at 10 am.
- i. Budget – Council was presented budget at April 21, 2008 meeting. They cut \$10,000 from general fund transfer.
- j. Booths – Tonya gave Bob information about fire rules and regulations.

Bob spoke with City Attorney about booth space and parameters of rental of that space and misuse. If people do not follow rules, they will not be asked back.

Old Business (cont.)

Fire Extinguishers - Eastman Fire Extinguishers does rent fire extinguishers or vendor has extinguishers he'd like to get rid of (free) as long as they are tagged as useable. We'd have to get rid of them after the festival. We need 15-20 extinguishers. Mike will go visit Jim Eastman on Souther to check out his extinguishers.

Police & Fire Explorers Contract - Jeff Biegler, Dave Roberts and Bob Kowalski met and looked at previous contracts, filled in new numbers. Police Explorer contract will go to Council (3yrs over \$10,000) and Fire Explorer contract will be submitted for approval by Asst. City Manager.

T-shirts - Color chosen is Birch (polo & adult volunteer t-shirts) and Kiwi green (youth volunteer t-shirts).

RESOLUTION #TD-2008-04-12

Moved by Mike Gonda

Seconded by Jim Hattan

RESOLVED, that the Troy Daze Advisory Committee will order birch polo shirts and adult volunteers t-shirts and kiwi green t-shirts for student volunteers.

Yes: All

No: None

MOTION CARRIED

New Logo - does the board need to approve the logo? Can it be used as one color, black & white and full color? Yes

RESOLUTION #TD-2008-04-13

Moved by Mike Gonda

Seconded by Sandy Macknis

RESOLVED, that the Troy Daze Advisory Committee approves the new Troy Daze logo.

Yes: Gonda, Macknis, Berk, Stewart, Hattan, Miller, O'Brien

No: Preston

MOTION CARRIED

Student Rep –

RESOLUTION #TD-2008-04-14

Moved by Bob Preston

Seconded by Jim Hattan

RESOLVED, that the Troy Daze Advisory Committee recommends to City Council that Sarah Wunderlich be reappointed as the Student Rep to the Troy Daze Advisory Committee.

Yes: All

No: None

MOTION CARRIED

Member Comment

Bob Preston – would like the January and February Financials.

Adjourn

RESOLUTION #TD-2008-04-15

Moved by Mike Gonda

Seconded by Sandy Macknis

RESOLVED, that the Troy Daze Advisory Committee Meeting is adjourned.

Yes: All

No: None

MOTION CARRIED

Meeting adjourned at 8:50 pm.

Bob Berk, Co-Chairperson

Cindy Stewart, Community Affairs Director