

**PROCLAMATION
POWERTALK 21[®] DAY
APRIL 21, 2013**

WHEREAS, The City of Troy recognizes the importance of parents talking with their teens about alcohol; and

WHEREAS, High School students who use alcohol or other substances are five times more likely to drop out of school or believe good grades are not important; and

WHEREAS, Teen alcohol use kills about 5,000 people each year, more than all other illegal drugs combined; and

WHEREAS, The majority of kids say their parents are their primary influence when it comes to decisions about drinking alcohol; and

WHEREAS, **PowerTalk 21[®] day is observed on April 21, 2013**, to encourage parents and caregivers to embrace their important role in influencing America's youth and their decisions about drinking alcohol; and

WHEREAS, To equip parents to talk with their teens about alcohol, Mothers Against Drunk Driving[®] (MADD) Michigan from April 15 through May 15 will offer free community parent workshops to give parents the tools in a parent handbook to effectively talk to their teens about alcohol; and

WHEREAS, These local parent workshops, also replicated across the country, will offer parents a research-based parent handbook to help them talk with their teens about alcohol and encourage adults to consider creating a safer community by becoming involved in reducing underage drinking;

NOW, THEREFORE, BE IT RESOLVED, That the Troy City Council does hereby proclaim Sunday, April 21st to be **PowerTalk 21[®] Day** in the City of Troy, Michigan; and

BE IT FURTHER RESOLVED, That the City Council calls upon all citizens, community agencies, organizations and businesses in Troy to join in the local and national efforts to raise awareness of the importance of parents and teens talking together about alcohol in order to reduce the risks and the dangers posed to teens and our communities.

Presented this 15th day of April 2013.