

June 21, 2005

To: John Szerlag, City Manager

From: Brian Murphy, Assistant City Manager/Services
Carol K. Anderson, Parks and Recreation Director

Subject: Agenda Item: Troy Daze Festival Entertainment Tent Fee Request

Recommendation

City management recommends approval of the \$3.00 fee for entry in the entertainment tent during the Troy Daze Festival Special Adults Day.

Background

At the April 4, 2005 City Council meeting, the schedule and fees were approved for the 2005 festival. The Special Adults Day entertainment tent had not been scheduled at that time. As you know, the Troy Daze committee has been working to reduce the expenses and increase revenues of the festival. The fee for admission to the entertainment tent during Special Adults Day will help the committee to meet this goal.

Attached, please find correspondence from Jim Cyrulewski, Festival Chairman, and Bob Berk, Advisory Committee Chairman, proposing the fee.

Attachment

Prepared by: CKA

Draft

Date: June 14, 2005

To: John Szerlag, City Manager

From: Brian Murphy, Assistant City Manager/Services
Carol Anderson, Director of Parks and Recreation *CA*
Bob Berk, Chairman, Troy Daze Advisory Committee *RAB*
Jim Cyrulewski, Chairman, Festival Committee *JC*

Subject: **Fees Recommendation Addition**

The Troy Daze Advisory Committee is planning to expand Special Adults' Day held on Thursday of the Festival. The Co-Chairpersons of the event are making a concentrated effort to significantly increase the number of Special Adults' that attend. In the past Special Adults would ride the amusement rides free but did not have a place to gather. This year additional activities are to be held in the Entertainment Tent which will be open only to Special Adults. Entertainment and food will be provided. This will create a club type atmosphere for Special Adults. The Co-Chairpersons have obtained volunteers to help them manage the "club". To help defer the cost of the additional activities, the Co-Chairpersons propose a \$3.00 fee/ special adult to enter the Entertainment Tent. The Co-Chairpersons have pointed out the attendees are adults who expect to do their part in supporting the Festival.

The Co-Chairpersons have spent considerable time in planning improvements to an activity the Troy Daze Committee has wanted to grow. Therefore the Troy Daze Advisory Committee requests approval of the \$3 fee/special adult cover charge for entrance to the Special Adult Club to be open Thursday night of the Festival.

If you have any questions please call Jim Cyrulewski at (248) 374-7130 or Bob Berk at (313)-322-9813.

cc: Troy Daze Advisory Committee Members