

A. CALL TO ORDER

A meeting of the Troy Daze Festival Advisory Committee was held Tuesday, August 25, 2009 at the Troy Community Center at 7:04 pm.

B. ROLL CALL

Members Present: Bob Berk
Mike Gonda
Jeff Stewart
Sandy Macknis
Jim Hattan
Bob Preston
Jeff Super
Dan O'Brien
Alison Miller
Sarah Wunderlich, student rep
Alice Liang, student rep

City Staff Present: Cindy Stewart
Jeff Biegler
Mike Lyczkowski

Others Present: Poncho Massaini
Jeff Winiarski

C. EXCUSE ABSENT MEMBERS

No one absent

D. ADDITIONS/DELETIONS TO AGENDA

There were no additions or deletions to the agenda.

E. APPROVAL OF MINUTES

A motion to approve the minutes from the August 25, 2009 meeting was made by Mike Gonda and seconded by Jeff Stewart.

RESOLVED, that the minutes of August 25, 2009 are approved. MOTION CARRIED UNANIMOUSLY.

F. NEW BUSINESS

a. Recommendation to City Council for a Troy Daze Representative on Parks and Recreation Board. A motion to appoint Jeff Stewart was made by Mike Gonda and seconded by Alison Miller. MOTION APPROVED UNANIMOUSLY.

b. Suggestions from 2009 Festival

- Use white spray paint to mark the park. Recommendation from Parks and Recreation/DPW employees.
- Special Needs Day-- tell teachers not to call up the bus drivers for pickup: Police need to do that.
- Get info out to Linda Hannon—Buses with wheelchair lifts need to go last or be separated from other buses (idea for 2 loading/unloading areas).
- Warning signs in high pedestrian areas for shuttle drivers or informational meeting with drivers to alert them to drive slowly.
- Explorers appreciated committee people screening cars in front lot.
- More arts and crafts in main tent. (arts and crafters say Troy Daze is not the venue for them).
- More local restaurants selling food. (Local restaurants said it's a matter of staffing: very difficult to participate). They are given priority to be a part of the festival.
- More "green" festival: more opportunities to recycle products.
- Number or letter the rows in the vendor parking lot.
- Add letter to other side of rows in front lot.
- Block off parking spots during set up by Pistons trailer.
- Put sign in two shelters that reserve them for Troy Daze starting the Sunday before Troy Daze.
- Make bright orange neon arrows to get people from front entrance to Northfield Parkway entrance via Big Beaver or provide better maps.
- Need three to four large, bright signs from DPW sign shop, re: No Drop-off by Police Order.
- Vendor abusing drop off privileges (drop off people continually throughout the weekend via bus) – Bob Berk will handle.
- Back parking lot still has issues of people not following directional signs. Big yellow signs with black arrows did help.
- Overall review of Miss Troy Pageant: schedule special meeting.
- Letterbox sign: was rented three or four years ago. Perhaps get one or two again, running for four to five days.
 - Troy Daze Festival
 - Parking \$10
 - No drop off or pickup
 - Entrance 500ft ahead
- But signs cannot be on the right-of-way. Would have to get permission (maybe the subdivision just north of the cemetery).

- Food Vendors:
 - o Straighten out the rows so the ones on the end can be seen. Now they are hidden from view coming from carnival.
 - o If you move one of Arnold's games, you could fix food vendor row.
 - o Bring back the waffle breakfast (we have a church that wants to host one in 2010).
- Note: the revenue from Arnold's was our third highest. We had no waffle breakfast, parade, auto show and Kids Corner games.
- Jeff Winiarski will repair/re-do electrical work to Boulan if he has the 2010 bid. Electrical bid will go out early 2010.
- Ask National Honor Society if they would do free face painting in Student Art/Photo Tent. (We would have to provide paints).
- Row going North-South on West side of volleyball court—move it to face main tent for more visibility. Robotics tent can anchor the row.
- Thursday morning for special needs event, rides were not running. We need to be sure Arnold's is up and ready. Also, the rides were shut off too early. It was an error with the contract – Cindy will talk to Purchasing to correct.
- Fireworks—Embers falling on people between baseball and soccer fields. Odd wind that night from East to West. Some areas not blocked off within ball diamond.

c. Appointment of co-chairs for 2010 Advisory Committee

Motion to appoint Mike Gonda and Bob Berk as Advisory Committee co-chairs made by Jeff Super and seconded by Jeff Stewart. MOTION APPROVED UNANIMOUSLY.

d. Ideas/Discussions for Troy Daze Festival 2010, September 16-19, 2010

- Due to Yom Kippur that weekend, there will be no parade.
- During 2009, the noise levels were not over the limit, but we did not have a parade. Also, no entertainment in the entertainment tent on Friday after the Naturalization Ceremony. Also, Outdoor Stage that faces northeast carries to Shir Tikvah more than Entertainment Tent.
- Schedule special meeting to discuss the 2010 Miss Troy Pageant
- If Police have a new "bus," it would need a lot more electricity, so Jeff Winiarski would have to know as soon as possible.

- Need more golf carts to cover operations and committee members.
- Tables: were our numbers ok? We did not have EthniCity Tent, so less were needed.

G. Old Business

- a. Financial Report as of 10/27/09:
 - Revenue: \$150,826.10
 - Expenditure: \$120,903.49

H. Member Comment:

Alison—Cutest Toddler/Infant Contest – she will add Cutest Pets to enhance the project to make more money.

Jeff—Outdoor Stage entertainment audience attendance levels were very light. Are we wasting money? Do two stages conflict with each other? If people pay \$20-\$25 for wristbands, they are not there for entertainment. Especially the Sunday prior to the fireworks, people really are there for food and rides, not a band. Discussion held.

Adjourn

A motion to adjourn was made by Alison Miller and seconded by Jeff Super. The motion passed unanimously. Meeting adjourned at 8:33pm.

The next meeting is Tuesday, October 27, 2009.

Bob Berk, Co-Chairperson

Cindy Stewart, Community Affairs Director