



CITY COUNCIL ACTION REPORT

March 8, 2010

TO: John Szerlag, City Manager

FROM: John M. Lamerato, Assistant City Manager/Finance & Administration
Cindy Stewart, Community Affairs Director
Gary Mayer, Chief of Police
Susan A. Leirstein, Purchasing Director
Carol K. Anderson, Parks and Recreation Director

SUBJECT: Cancellation of Troy Daze Festival

Due to reduction in available City resources as a result of budget cuts, it is recommended that the 2010 Troy Daze Festival, scheduled for September 16-19, 2010 be cancelled. This community festival has operated with assistance from many City departments for the past 41 years. However, an anticipated reduction in City staffing levels and departmental budgets makes this recommendation necessary.

Background:

- The Troy Daze Festival, a community fair to showcase local organizations and businesses, has been organized by a dedicated group of volunteers who work throughout the year to prepare for the 4-day event which draws up to 100,000 visitors annually.
- Although coordinated by volunteers, the festival requires considerable resources by the following City departments: Community Affairs, Department of Public Works, Parks and Recreation, Risk Management, Purchasing, Finance, Treasurer, Fire, and Police.
- Revenues generated by the 2009 festival covered the costs of Park maintenance staff and DPW field staff, only. Maintenance personnel from Parks and DPW log an average of 1300 man/hours each year for set-up, festival maintenance, and take-down/clean-up. Costs for staff time of all other City departments involved in the festival have been absorbed in the budgets of those departments.
- The Police Department spent a significant amount of money to plan and staff the 2009 Troy Daze, with none reimbursed from festival revenue. The Police Department paid \$28,090.93 in straight time wages and \$11,158.89 in overtime wages to staff the event. In addition, the Police department spent \$7,750.00 in planning and other administrative costs. Equipment, maintenance and other incidental costs were \$6,634.00. Total non-reimbursed Police Department expenses for the 2009 Troy Daze Festival were \$53,633.82.

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Financial Considerations:

- The City has several multiple year contracts in place for various services that will be affected by the decision to cancel the Troy Daze Festival. However, only the contract with Mad Bomber Fireworks, which is in its final year, will require a 25% payment (\$1250.00) due to the festival cancellation. The contracts with the Police Explorers for security services and Fire Explorers for parking services will not result in any cost to the City. The vendor who provides the sound system for the festival, Advanced Lighting and Sound, has agreed to waive the last year of their contract. Finally, the contract with Arnold Amusement, which is also in its last year, will not result in compensation to that vendor since the contract calls for the vendor to pay the City based on ride and booth revenues. There is no provision in the Arnold Amusement contract for compensation due the vendor because of cancellation of the event.
- The City has recently opened bids for Troy Daze Tents and Electrical Services for the 2010 festival, but those contracts have not been awarded.

Recommendation:

- City Management recommends cancellation of the 2010 Troy Daze festival due to reduction in City staff and budget.

cc: Troy Daze Advisory Committee

Prepared by: [Jeff Biegler, Superintendent of Parks](#)