



OFFICE OF THE
CITY MANAGER

August 17, 2010

TO: The Honorable Mayor and City Council Members

FROM: John Szerlag, City Manager *JS*

SUBJECT: Joint Meeting with Planning Commission to Discuss Economic Development Initiatives

Planning Commission Chairman Mike Hutson and I were discussing the importance of economic development initiatives for the City of Troy. Succinctly, we want to position ourselves in such a manner as to retain existing businesses and attract new ones. With the city's millage rate capped at less than 10 mills, the only arrow in our quiver of general fund revenue enhancement is economic development.

To this end, Mr. Hutson and I would like to schedule a joint meeting with City Council and the Planning Commission to discuss the importance of business retention and attraction. We will also discuss underpinning issues for economic development such as customer service and the new zoning ordinance which incorporates a form based code concept.

c: John Lamerato, Assistant City Manager/Finance & Administration
Mark Miller, Acting Assistant City Manager/Economic Development Services
Brent Savidant, Acting Planning Director
Steve Vandette, City Engineer
Steve Burns, SafeBuilt Building Official