



## CITY COUNCIL AGENDA ITEM

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October 12, 2010

To: The Honorable Mayor and City Council Members

From: John Szerlag, City Manager  
Cynthia Stewart, Community Affairs Director

Subject: Paint Creek Center for the Arts' Regional Arts Awards

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The Paint Creek Center for the Arts (PCCA) is hosting its 1<sup>st</sup> annual *Regional Arts Awards* on Thursday, March 24, 2011. The awards encompass eight Mayor's Arts Awards honoring those who are fostering arts and culture in their local communities. PCCA wants to work with the eight municipalities in their service region including Auburn Hills, Oakland Township, Orion Township, Rochester, Rochester Hills, Shelby Township, Troy and Washington Township.

Our task is to select and award recipient representing Troy. We can have a community wide nomination process or the Troy City Council can select an appropriate recipient. Attached are the criteria for an award recipient. If City Council would like it to be a community wide nomination process, I will help coordinate the publicity with our local media as well as our website, but this must be done as soon as possible. PCCA wants our recipient's name to them by November 15.

# Paint Creek Center for the Arts

*Creating a passion for art*

## PAINT CREEK CENTER FOR THE ARTS' REGIONAL ARTS AWARDS

Paint Creek Center for the Arts (PCCA), a nonprofit regional art center, will be hosting its 1st annual Regional Arts Awards at the Royal Park Hotel, in Rochester, Michigan on Thursday, March 24, 2011 at 6pm. The awards encompass eight Mayor's Arts Awards honoring those who are fostering arts & culture in their local communities and one distinguished Regional Arts Award presented by PCCA to an individual or organization fostering arts & culture in the greater southeast Michigan area. The 2011 Regional Arts Award will be presented to L. Brooks Patterson, Oakland County Executive.

PCCA will work with the eight municipalities in its service region including Rochester, Rochester Hills, Oakland Twp., Orion Twp., Auburn Hills, Troy, Shelby Twp. and Washington Twp., to coordinate the selection of an award recipient representing each of these communities. The municipalities may choose to open a community wide nomination process to help identify an award winner or they can simply select an appropriate recipient.

The awards are intended to recognize those who are fostering arts & culture (visual arts, performing arts, film, history, science, literary arts, etc) in meaningful and impactful ways. Award recipients could include:

- An individual who has committed their time, resources, leadership and expertise to advance an arts related mission
- An individual, family or business who has made a significant financial contribution to the arts
- An arts educator
- An individual who has demonstrated leadership in founding, reenergizing or sustaining an arts organization
- A group, individual or organization creating awareness or support for the arts
- An artist or arts organization serving the community in broad and impactful ways
- Or any other person or entity of the municipalities' choosing.

The award recipients will be announced in the event invitation and pre-event marketing, therefore, municipalities must provide PCCA with their final award winner's names by November 15, 2010.

The actual awards will be artist commissioned, thereby, helping to foster the arts themselves. In addition to the winner's awards, each of the eight municipalities will receive a plaque that can be prominently displayed in the City or Townships' offices so each year's winner can be recognized on a PCCA provided engraved plate.

Since 1982, Paint Creek Center for the Arts has been dedicated to enhancing life in its region by promoting, encouraging and creating opportunities to participate in and appreciate the arts. We are proud to present the 1st annual Regional Arts Awards to recognize those who are serving a similar mission. Please contact 248.651.4110 with questions regarding the 2011 Regional Arts Awards.

