



CITY COUNCIL AGENDA ITEM

November 30, 2010

To: The Honorable Mayor and City Council Members
From: John Szerlag, City Manager 
Subject: Vision and Goals Study Session of November 22, 2010

City Clerk Tonni Bartholomew did an excellent job in categorizing your preferred future statements into the attached community visions, community goals, and Council goals. As you know, this matter will continue as a study item at the December 6, 2010 Council meeting.

VISION AND GOALS STUDY SESSION ON MONDAY, NOVEMBER 22, 2010

VISIONS

- Balanced, well rounded, sustainable community
- Provide fiscal stability for sustainable community
- To honor the legacy of the past and build a strong, vibrant future
- Unified in purpose
- Everyone would recognize excellence in services for the community
- Recognize streamlined and running as efficient as possible
- Support sense of community through partnerships
- Customer focus
- Many people, many backgrounds, diverse history ...our community
- Clearly demonstrate commitment to public safety

GOALS

- Work with community partners
- Begin community conversations
- Welfare of community
- Safe clean and livable city
- Fiscally sound effective city government
- Sustainable growth
- Resourceful committed and innovative workforce
- Establish sustainable financing
- Use long-term planning to ensure sustainability
- Engage the public
- Encourage public participation
- Encourage good stewardship of infrastructure
- Attract and maintain business
- Regionalization continue to look outside of boundaries of Troy to combine services and reduce costs
- Look beyond borders
- Develop and maintain efficiencies with internal and external partners
- Position Troy as "the" place for business
- Develop a plan –may involve marketing
- Create inclusive, entrepreneurial culture
- Bring back the pride
- Embrace and encourage community involvement
- Maximize cost containment while maintaining quality of services
- Maintain and improve quality infrastructure
- Involve volunteers in new, vital ways
- Attract a complete range of residents

COUNCIL GOALS

- Seek to create an environment of trust and respect among Council members
- Develop strategies to strengthen trust, communication and to maximize the performance of the leadership team
- Seek information and ways that Council and community can be better informed about the City's progress through an objective analysis of data
- Create a community of informed citizens
- Community planning and development that will bring towards a walkable, livable community
- Effective and professionally communicate internally and externally
- Conduct City business and engage in public policy formation in a clear and transparent manner
- Demonstrate support to the City employees