



CITY COUNCIL ACTION ITEM

Date February 3, 2011

TO: Mayor Schilling and City Council

FROM: John Szerlag, City Manager
Tonni L. Bartholomew, City Clerk

SUBJECT: Adoption of Troy City Council Goals and Vision Statement

The attached document reflects the City Council recommended City Council Goals and Vision Statement as developed by City Council at their December 6, 2010 Council Study Session and subsequently amended at the Regular Council meeting of January 24, 2011.



Troy City Council
Monday, January 24, 2011 - Revisions
Vision/Goals Draft

Vision:

	To honor the legacy of the past and build a strong, vibrant future and become /strives to be / will be / is an attractive the most attractive, and competitive place to live, work and grow business
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Goals:

	Provide a safe, clean, and livable city
	Practice good stewardship of infrastructure
	Maintain high quality professional community oriented police and fire protection
	Conserve resources in an environmentally responsible manner
	Encourage development toward a walkable, livable community

	Provide effective and efficient local government
	Demonstrate excellence in community services
	Maintain fiscally sound local government
	Attract and support a committed and innovative workforce
	Develop and maintain efficiencies with internal and external partners
	Conduct city business and engage in public policy formation in a clear and transparent manner

	Build a sense of community
	Communicate internally and externally in a timely and accurate manner
	Develop platforms for transparent, deliberative and meaningful community conversations
	Involve all stakeholders in communication and engagement activities
	Encourage volunteerism and new methods for community involvement
	Implement the connectedness of community outlines in the Master Plan 2008

	Attract and retain business investment
	Clearly articulate an economic development plan
	Create an inclusive, entrepreneurial culture internally and externally
	Clarify, reduce and streamline investment hurdles
	Consistently enhance the synergy between existing businesses and growing economic sectors
	Market the advantages of living and working in Troy through partnerships

City Management will enhance goals by providing an objectives matrix subsequent to the Vision and Goals being adopted by City Council.