

City of Troy

**Strategy
Development
Process**

2019-2020



Mark F. Miller
City Manager



Strategy Development Process

Prior to Strategy Meeting

(Approx. 1 week)

Department Directors & Council Members generate 3-5 ideas for strategies and submit via e-mail to CMO



During Strategy Meeting - Small Group

(Approx. 1.5 hours)

4 groups are set up and discuss master list of submitted strategies



During Strategy Meeting - Whole Group

(Approx. 2.5 Hours)

Whole group whittles down list to 8 - 12 and potential budget amounts needed to accomplish.

- Half-day weekday event
- Preferably Wednesday, Feb. 20 from **Noon – 4:30 PM** OR **4:30 – 8:30 PM**

Strategy Development Process

Proposed Timeline Options – Late Afternoon / Early Evening

1. Lunch/Dinner – Noon / 4:30 p.m.
2. Introduction – During Lunch/Dinner
3. Break into small groups, begin discussions – 12:15 to 1:45 / 4:45 to 6:15
4. Small groups submit top 5-7 strategies – 2:00 / 6:30
5. Whole group discusses list – 2:00 to 4:30 / 6:30 to 8:30
6. Council finalizes top 8-12 strategies - adoption at Council meeting

Recommendation

Troy City Council schedule a meeting to discuss and develop the 2019-2020 City Strategies on February 20, 2019.